



July 2020

The Impact of COVID-19 on Technology - UK

“The boom in use of videoconferencing services has been the highest profile example of consumers turning to tech to fulfil a lockdown-driven need, and the sector is likely to see continuing competition between the major services even after lockdown is lifted. Although people will no longer be as reliant on ...

The Connected Home: Inc Impact of COVID-19 - UK

“Voice-controlled speakers continue to be the fastest-growing smart home product and consumers had greater incentive to buy smart displays during the early stages of the COVID-19 lockdown. People show high interest in smart security, and focusing on their potential to aid easier deliveries can help demonstrate their value for everyday ...

June 2020

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“COVID-19 has had a profound impact on British consumers and businesses, shutting down major sections of the economy and having a serious effect on job security. As a result, consumer confidence has taken a dive, while concerns about the impact of Brexit have spiked as people consider the implications of ...

Voice Control: Inc Impact of COVID-19 - UK

“Voice is becoming an increasingly important way for brands to create interactions with consumers across key parts of their lives, from information gathering to smart home control and, increasingly, for purchasing. Although COVID-19 will see people put new technology purchases on hold, people will be spending more time at home ...

May 2020

Mobile Phones: Inc Impact of COVID-19 - UK

“The mobile phone market stayed stable in 2019 as Samsung and Apple continued to dominate the market, although the challenger brands will hope that offering affordable 5G handsets will help them to gain share. However, the biggest challenge the industry faces in 2020 is dealing with supply chain issues caused ...