

## October 2022

### Returning to Live Entertainment - US

“The pent-up demand for live entertainment from the days of severe lockdowns has lessened as waves of COVID-19 variants derailed performances earlier this year. The market is recovering, but aside from a booming concert scene, attendance has yet to return to prepandemic levels. Continuing COVID-19 precautions such as mask requirements ...

## September 2022

### Movies: Theaters vs Streaming - US

“Movie theaters struggled during lockdown, and their rebound hasn't been as strong as the industry would like in the wake of vaccine availability. Streaming remains an attractive source of entertainment among a population accustomed to being at home. Consumers want their out-of-home entertainment options to deliver on an elevated experience ...

## August 2022

### Consumers and the Economic Outlook - US

“Consumers are in for a rough time over the course of this year and early 2023. Inflation is at a 40-year peak, with economists not expecting to see it cool down back to the 2% target for the near future. Combined with sharply rising rates and imbalanced supply and demand ...

## July 2022

### Gambling Overview - US

“The pandemic resulted in challenges and benefits to the US gambling industry. A steep decline in 2020 was quickly reversed as restrictions loosened and consumers warmed to virtual options – specifically sports betting – that capitalized on a well-timed expansion. In the near future, industry players will need to thread ...