

### November 2021

#### Yogurt and Yogurt Drinks - UK

“The image of yogurts and yogurt drinks as both health- and mood-boosting amid the heightened appeal of these benefits arising from the pandemic will support market growth, with scope to dial up these connotations. Meanwhile, exploring large, eco-friendly formats is timely given strong consumer interest and the sharper spotlight on ...

### October 2021

#### Food and Non-food Discounters - UK

“Despite concerns around their lack of ecommerce offering and potentially crowded stores, the discounters saw sales surge in pandemic-struck 2020. Looking ahead, the sector looks set to leave these turbulent 18 months behind with a spring in its step as continuing economic uncertainty makes their value-led proposition tempting for consumers ...

#### Coffee - UK

“COVID-19 prompted many to trade up between coffee formats, as they sought to recreate the coffee shop experience at home. More remote working going forward will continue to provide support to the market. Bringing ethical certifications to the fore of brand messaging will be crucial given how COVID-19 has accelerated ...

### September 2021

#### Attitudes towards Low- and No-alcohol Drinks - UK

“The low- and no-alcohol drinks market is well-placed to gain users as a result of the COVID-19/coronavirus outbreak, as health takes a more central stage in people’s food and drink considerations. There are many areas for brands to expand into to tempt consumers, whether it’s by offering drinks recipes ...

#### Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

### August 2021

#### Leisure Outlook - UK

“Consumer participation in leisure activities is at the highest level measured since the start of the pandemic, however things are far from back to normal as many people remain hesitant about visiting venues or attending events. Despite this, there is good reason for optimism as consumers who feel ready to ...