

December 2019

Car and Van Hire - UK

“Short-term vehicle rental is a mature market and is facing increased pressure from new forms of access to personal transport. While hire companies are responding by adapting to these changed market conditions, our research suggests that focusing on key user groups is needed so as to maximise available opportunities.”

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

Car Aftermarket - UK

“The car parts aftermarket is showing signs of value growth helped by a shift towards premium products in the tyre sector and continued pressures on imports. Yet despite this the car sector is passing through a difficult period. Sluggish new and used sales have combined with a dip in confidence ...

September 2019

Vehicle Recovery - UK

“The vehicle recovery market continues to expand with revenues up at £1.8 billion in 2018. Yet going forward the market faces a number of challenges. At a broader level these include the enhanced interest for consumers to acquire policies for free as a result of the purchase of other ...

Consumers and the Economic Outlook - UK

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

July 2019

Consumers and the Economic Outlook - UK

“The closer we got to the planned Brexit Day, the more worried people became about the impact it’d have on the UK’s economy. With the delay to Brexit, these concerns seem to have melted away. People are far more relaxed about what Brexit will mean for both their own finances ...

June 2019

Car Finance - UK

"The consumer car finance market will continue to expand, with the used car segment driving this growth. The majority of new business will still be generated at the point of sale, via dealers and other retail outlets. However, digital channels will steadily increase their share of the market, albeit from ...

March 2019

Motor Insurance - UK

"The expected revision of the personal injury discount rate to a more insurer-friendly level will allow providers to ramp up price competition. This is crucial as consumers remain price-sensitive, despite a preference for high-level cover. However, some upward pressure on prices will remain, as the cost of car repair claims ...

Car Purchasing Process - UK

"Car sales are currently passing through a difficult period with both new and used car volumes falling back in 2017 and 2018. Despite this, interest in certain types of car has been rising, notably those in the mini segment as well as dual-purpose and luxury cars. Equally there is growing ...

February 2019

Consumers and the Economic Outlook - UK

"Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May's withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

UK Car Review - UK

"Falling new car sales since 2017 illustrate the difficulties that currently face the car sector with the impending departure from the EU in March 2019 not expected to improve prospects in the short-term. With the market suffering from depressed sales, car manufacturers increasingly need to focus on meeting consumer demands ...