



**August 2014**

### Travel Booking - US

“The market for travel booking in the US is growing due to a relatively stable and improving economy that, in turn, boosts both businesses and leisure travel. While the focus has long been on online travel agencies’ technology and marketing strategies to boost share, suppliers have been investing in their ...

### Airlines - US

“While airlines have regained their financial footing and have returned to profitability, the industry is facing a new set of challenges.”