

## December 2020

### Flavor Lifecycles: Incl Impact of COVID-19 - US

“The flavor lifecycle follows flavors and the paths they take through discovery and sometimes reinvention on the possible route to mainstream adoption and the many stops in between. Changing times mean the lifecycle continually evolves, yet it has been quickly rerouted due to the COVID-19 pandemic and its impact on ...

## November 2020

### Regional and International Flavors and Ingredients: Incl Impact of COVID-19 - US

“Today’s consumer landscape is diversifying, and in turn, the expectations of international and regional flavors are changing. Foodservice plays a strong role in flavor and cuisine discovery but younger consumers are equally likely to seek out these flavor profiles in the grocery store. While consumers have shifted their food spend ...

## October 2020

### Trending Flavors and Ingredients on the Menu: Incl Impact of COVID-19 - US

“The foodservice industry is undoubtedly one of the hardest hit by the COVID-19 pandemic, and operators have rearranged business models, menu offerings and demonstrated unmatched agility to continue servicing customers. Much of this year’s innovation prioritized operations but as we enter the next stages of industry recovery, focused menu innovation ...