

September 2017

Yogurt and Yogurt Drinks - Canada

"Yogurt's longer-term growth in the Canadian market is a broader reflection of what consumers are demanding from what they eat and drink. Yogurt is perceived, by many, to be healthy, tasty and convenient. As a category, yogurt has a history of producing innovations that capitalize on emerging areas in health ...

July 2017

Bakery Products: Bread - Canada

"Canadians are eating less bread according to market estimates from Mintel Market Sizes with just over a third of bread consumers agreeing they "try to limit the amount of bread they eat". With this market softness bread manufacturers have innovated to address consumers' concerns from a nutritional perspective and have ...