

June 2006

Refrigerated Dough - US

Sales in the refrigerated and frozen dough market in the US reached \$1.3 billion in 2005, excluding Wal-Mart. The refrigerated/frozen dough market has been impacted by the proliferation of in-store bakeries, which are an increasingly common part of the grocery landscape. Manufacturers within the refrigerated/frozen dough market ...

December 2005

Dollar Stores - US

Between 2000 and 2005, the dollar store channel grew by \$12.2 billion, or 59% (\$9.5 billion, or 40% at constant prices.) This remarkable growth--an average of 11.8 % over the period--can be attributed to a number of factors, including the legitimization of the dollar store channel, consolidation in ...

Pasta and Pasta-based Meals - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Grocery Store Layouts - US

For over a decade traditional supermarkets have been grappling with an ever-increasing loss of sales to specialty food stores. Most analysis of this so called "channel blurring" has looked at the impact of non-traditional food channels on grocery store sales. In this report however, Mintel, takes a different approach and ...

November 2005

Cakes - US

The \$4.4 billion cakes market grew 33% from 1998 to 2003, registering an average of 5.8% growth per annum. Expanding far beyond traditional cakes and pies, the market is growing as an impulse category with snack

Full-line Vending - US

This report investigates the distribution of goods in the U.S. by vending machines. The most common products sold in this manner are hot and cold drinks, cigarettes, candy, snacks and confectionery items, food and meal items, sanitary protection products, and condoms.

Refrigerated Foods - US

FDM sales of refrigerated meals and side dishes are estimated near \$1.7 billion in 2005, excluding sales through Wal-Mart, with sales rising 46% between 2000 and 2005. Mintel recognizes a number of factors driving sales growth:

FDA-approved Food Health Claims - US

The Food and Drug Administration (FDA) allows specific health claims to be applied to particular foods. These claims alert shoppers to a product's potential

cakes, cupcakes and brownies leading the way in terms of market sales ...

health benefits by stating that certain foods or food ingredients may, as part of an overall healthful diet plan, reduce the risk or control the ...

Market for Sports Food and Drinks (The) - US

The combined sports food and drink category grew an impressive 48% between 2000 and 2005, one of the highest growth rates among all food and beverage categories. Sales grew steadily from 2000 to 2005, reaching \$6.1 billion (excluding sales through Wal-Mart).

October 2005

Breakfast & Sandwich Meats - US

The breakfast and lunch meat market is projected to reach \$9.8 billion for 2005. Sales growth was strongest in 2003-2004, during the low-carb craze. In the four sales channels examined in this report (grocery stores, drugstores, mass merchandisers, and natural supermarkets), sales increased 15% between 2000 and 2005.

Canned Fruit & Vegetables - US

The market for canned fruit and vegetables in the U.S. exhibits signs of slow decline. Sales of canned fruit and vegetables decreased 5% in current dollars from 2000 to 2005, from \$3.8 billion to \$3.6 billion. Still, canned fruit and vegetables are present in three-quarters of all ...

September 2005

Frozen Snacks - US

Americans' schedules have become increasingly busy as work weeks and commuting times have gotten longer, and parents spend more time shuffling kids to and from activities. As a result, time-pressed consumers are snacking more, often on-the-go. Product developments have also increased sales of frozen snacks, and in the last five ...

Sweet Spreads - US

Sweet spreads, comprising jelly/jam/preserves, honey, and peanut and other nut butters, saw sales increase 11% between 2000 and 2005. These sales, which include FDM channels, natural food stores and specialty/gift/department stores, have grown slightly but steadily in current terms every year since 2000, except from 2004 ...

August 2005

Heart Health - US

Coronary heart disease is the single-largest killer of American males and females. About every 29 seconds, an American will suffer a coronary event and about every minute, someone will die as a result. A number of key risk factors of heart disease are prevalent in the U.S., including obesity ...

Breakfast Cereal - US

The breakfast cereal market is estimated to be worth \$8.9 billion in 2005, having grown at less than 1% annually during 2000-2005. When considering constant (inflation-adjusted) prices, sales are down 7% (including Wal-Mart), further revealing the challenged state of the breakfast cereal market. With near total market penetration, this ...

Healthy Snacking - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

July 2005

Vegetarian Foods - US

This report examines vegetarian replacements for meat- or dairy-based products. This includes substitutes for milk, meat, eggs, and cheese, as well as frozen entrées and side dishes specifically positioned as vegetarian. This slice of the overall vegetarian food market reported sales of \$1.2 billion in 2005. Although this represents ...

June 2005

Kosher Foods - US

Any food product that is prepared under the laws of kashrut, the Jewish rules governing food products, is considered kosher. The kosher market, therefore, is only limited by rabbinical law. There are kosher products in every segment of the food industry, from ingredient products such as meat and poultry to ...

Specialty Foods - The NASFT State of the Industry Report - The Consumer - US

This report, a companion to the NASFT State of the Industry Report (published in March 2005) examines an array of consumer attitudes towards specialty foods. The study first provides a portrait of the specialty food shopper, and examines preferred food choices and shopping venues. An analysis of attitudes and opinions ...

May 2005

Crackers - US

Sales of crackers have been relatively flat over the six years studied in this report, growing just 1% between 1999 and 2004. Although crackers are a popular snack for children, the voluntary ban on snack food advertising

Baking and Dessert Mixes - US

In 2004, the U.S. baking and dessert mix market was worth \$2 billion, almost exactly what it was in 1999. The combined effects of the low-carb diets, such as Atkins and South Beach, as well as competition from in-store bakeries (ISBs) for most of the products in this category ...

Cooking - US

This report focuses on the “cooking enthusiast” or those consumers who embrace cooking as a leisure pursuit. Some Americans, especially older generations and emerging minorities such as Asians and Hispanics, regard cooking as necessity of daily living. However, some Americans consider themselves “foodies,” and outfit kitchens with high-end cooking ...

Specialty Foods - The NASFT State of the Industry Report - The Market - US

NASFT members receive a 50% discount on this report.

snack foods on children's television has created a more elusive audience. Reformulations of ...

Nutrition and Energy Bars - US

The consumer market for nutrition and energy bars in the U.S. was \$838 million in 2004, excluding sales through Wal-Mart, growing an impressive 169% between 1999 and 2004. It is one of the fastest growing food categories, benefiting from the confluence of consumers' interest in low carb foods, desire ...

Meat Snacks - US

The U.S. meat snacks market has experienced incredible growth, climbing 321% in the last decade from sales of \$631.6 million in 1994 to nearly \$2.7 billion in 2004. More specifically, sales have skyrocketed from 1999 to 2004 as the market doubled in size at current prices. Further ...

April 2005

Cheese - US

This report reviews the U.S. cheese market, including natural and imitation cheeses sold in FDM channels and natural food channels. Cheese sales in the U.S. climbed to \$11.9 billion in 2004, a 10.2% increase compared to 2002 figures of \$10.8 billion. This represents a steady ...

Store Brand Foods - US

Retailers take different approaches to their store brand lines. Some may offer only the basics --staples like bread and cold cereal, canned goods, and some refrigerated items such as eggs and milk--while other retailers have highly developed programs. Regional chains such as Wegmans and H-E-B have strong programs that include ...

March 2005

Slimming Meals - US

The U.S. slimming meals market dropped in value in 2004 to \$2.9 billion from \$3.1 billion in 2003. The

Cookies - US

***As of April 30, 2005, this report has been updated with the latest 2004 market data.

Cream and Creamers - US

As Americans have become accustomed to drinking specialty coffees away from home, they are carrying these trends back into their homes and apartments, contributing heavily to the strong growth of cream and non-dairy creamer sales. Between 1998 and 2003, sales of cream, half & half, and refrigerated non-dairy creamer have ...

Food Allergies and Intolerance - US

A number of factors have led to the rapid growth of the "free-from" market—foods and beverages specifically made for individuals who have food allergies. This Mintel report takes a closer look at the categories that have had the greatest impact on food and drink markets.

Pizza - US

Fueled on the positive side by improving product quality and convenience, and pinched on the other side by the

decline is due largely to a reshuffling of dietary priorities among consumers. The Atkins low-carb trend, which peaked in 2004, caused many manufacturers to refocus marketing strategies. However ...

Premium Chocolate Confectionery - US

Premium chocolate sales channels are numerous and seem to be growing. Industry experts estimate that 60% of premium chocolate sales come from non-FDM channels.

vastly larger restaurant/carryout pizza market, the FDM packaged pizza market grew 18% in current dollars from 1999-2004. The \$2.8 billion category at FDM that is the focus of this ...

Warehouse Club Buying - US

Mintel's incisive investigation into the market for club and warehouse buying will focus on the consumer, with an emphasis on buying patterns, trends and preferences. Market size and segmentation will be covered in detail, and profiles of key players will also be included. This report will provide insight into ...

February 2005

Yogurt - US

Yogurt is a \$2.8 billion market that experienced 7.8% growth in 2003, indicating that this is a category that still has room to grow. While yogurt itself as a product has been on the shelves for many years, it was only in the past few years that manufacturers ...

Bread - US

The \$16 billion U.S. bread market has shown growth of 18% from 1998 to 2003. Bread is a staple household food, as evidenced by near total household penetration. With the variety of bread types and formats available, there is a product to cater to nearly every consumer preference.

Bagged Salad and Salad Dressings - US

The convenience of pre-washed, pre-cut, bagged salads has helped boost the bagged salads since 1998. The product may have revolutionized the produce aisles of the supermarket as more prepared vegetables (diced onions, chopped celery) have started to appear alongside bagged salads, suggesting to consumers that they can have a wider ...

Gum and Mints - US

The U.S. gum and mints category grew rapidly beginning in the mid-1990s, driven by a high level of product innovation. Growth stalled after 2002, however, despite a continued onslaught of new products. The market could not support so many new product introductions, many of which were not unique enough ...

January 2005

Soy-based Food and Drink - US

Soy-based food and drinks provide an alternative protein source for consumers who have reduced or eliminated animal proteins from their diets. Besides providing a vegetable-sourced protein, soy is credited by the FDA with providing a number of measurable health benefits, including heart health. Other soy-based claims under consideration by the ...

December 2004

Cereal Bars - US

Mintel estimates the consumer market for cereal bars in the U.S. at \$2.2 billion in 2004, excluding sales through Wal-Mart and natural food stores. The market grew at a compound annual growth rate of 13.4% between 1999 and 2004. Products in the category include cereal/snack/breakfast ...

November 2004

Frozen Meals - US

From 1999-2004, increasing concerns with obesity and nutrition have changed the dynamics of the frozen meals market. High-protein diets such as Atkins and South Beach have decreased demand for frozen meals containing potatoes, pasta, or other starches. Consumers are demanding more information about their meal choices, and becoming more selective ...

August 2004

Poultry - US

The years from 1999 to 2004 have been very positive for the poultry market, with the total market growing nearly 7% in constant dollar terms to reach \$17.5 billion (2004 estimate). Several factors contributed to this growth, many of which are still in place and should help the category ...

June 2004

Soup - US

Although the \$3.9 billion soup market increased 10.9% between 1998 and 2003, after adjusting for inflation, the market actually shows a small decline of 1.6%. Canned, jarred, and packaged soups are victims of the convenience trend that has transformed consumers' at-home eating habits over the years covered ...

May 2004

Meal Kits - US

The shelf stable meal kits market grew dramatically from 1998 to 2003, increasing sales by 48% to \$770 million after adjusting for inflation. This growth occurred on two fronts. The first was a revitalization of the lead segment, meal kits requiring the addition of meat. The second area of growth ...

April 2004

Energy Supplements - US

Originally marketed to athletes, and then almost exclusively to young people, the energy supplements category is moving rapidly into the mainstream. Sales of energy bars, energy drinks, and liquid/powder protein drinks advanced from \$2 billion in 1998 to \$5 billion in 2003. Mintel projects sales will reach \$8 billion ...

March 2004

Salty Snacks - US

The \$21 billion U.S. salty snack market grew 23% from 1998 to 2003. American consumers eat four or more snacks a day and consume more than 6.5 billion pounds of snack food annually. As such, salty snacks account for slightly over half of total snack sales and are ...