



November 2017

Savings & Retirement Planning - Ireland

“With precautionary saving being the leading motivation behind both NI and RoI consumers' saving activity, it is evident that Irish consumers are conscious of the need to prepare for the future. Despite this, there is a clear deficit between awareness of the need to prepare and actual preparation when it ...

October 2017

Current Accounts & Brand Loyalty - Ireland

“Despite the centrality of a current account to a consumer's financial life, it is not a product that provokes strong feelings or opinions. Rather, there is a distinct sense of apathy and inertia. Consumers don't feel any particular bond or connection with their provider, nor would they be ...

August 2017

Online & Mobile Banking - Ireland

“From tentative beginnings, online banking has established itself as the dominant and preferred channel for Irish consumers. With consumers living their lives increasingly online, it is only natural that this is extended to how they manage accounts and interact with their financial services providers.”

– James Wilson, Research Analyst

June 2017

Car Insurance - Ireland

"Having experienced almost explosive growth over the past couple of years as a result of very significant price increases, the private car insurance market is in line for more moderate year-on-year growth over the coming years. For the most part, growth in the sector will stem from increased activity in ...



April 2017

Mortgages - Ireland

"Having been turned upside-down and inside-out by the financial crisis and ensuing economic recession, the mortgage market in Ireland has somewhat stabilized, but with the Brexit presenting a threat to consumer confidence in 2017, this may see willingness to buy a house decline once again."

February 2017

Personal Loans - Ireland

"After a challenging period during and immediately following the recession, economic recovery and a significant upturn in consumer confidence have brought some upward momentum into the loans market in Ireland. It remains to be seen, however, how the UK's departure from the EU and the shift in policy from ...