

October 2021

The Gen Z Diner - US

"Gen Z is a generation with great influence, both financially and culturally, despite being a smaller group compared to Millennials and Baby Boomers. Teens already have great influence over where they eat with their family and friends, which shows that restaurants need to connect with Gen Z early on. As ...

September 2021

COVID-19 Impact on Foodservice: One Year Later - US

"The pandemic brought unprecedented challenges to the foodservice market and the industry will never be the same. Nimble and innovative operators quickly pivoted to serving consumers at home and many of the offerings created out of necessity will become future revenue sources. LSRs were largely able to weather a turbulent ...

August 2021

International Cuisine Tracker - US

"Lifted restaurant restrictions boosted AFH international cuisine consumption year over year as consumers ventured out of the house for dining experiences. However, operators and brands will face new opportunities and challenges as the Delta variant becomes a point of concern and further influences consumer behavior."

- Emma Allman, Junior Reports Analyst

July 2021

Foodservice Brand Ethics - US

"Restaurant customers overwhelmingly embrace foodservice brand ethics, desiring to see employee welfare, animal welfare and sustainability improvements at restaurants, and this is especially true for quickly growing demographics such as younger, multicultural consumers. Consumers expect restaurant

Consumers and the Economic Outlook - US

"The current economic climate of the US has the country primed for further growth over the course of the next few years. The nation is reopening, vaccination rates are increasing, and consumer sentiments are exceedingly positive. With unemployment rates continuing to



Foodservice - USA

chains to be able to pay for these improvements themselves, rather than passing on ...

improve and the economy rapidly growing, many consumers have ...

Foodservice Coffee and Tea - US

“The foodservice coffee and tea market suffered acute losses during the pandemic as morning commute traffic dissipated. While traffic will rebound as the country reopens, the rise of remote work will create new challenges. However, the pandemic accelerated consumers’ shift away from basic coffee/tea beverages toward cold and specialty ...