

### December 2021

#### Customer Journey for the Home - UK

“The impact of the pandemic is clear in the way that consumers shop for the home. Nearly two years on from the initial COVID-19 outbreak, a great deal of demand remains online, a shift which has already seen a legacy boost in the channel. The subsequent drop in footfall will ...

#### Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

### November 2021

#### Pet Food and Pet Care Retailing - UK

“The pandemic has, overall, been a positive development in the pets market. Lifestyle changes have seen an unprecedented rise in ownership, boosted immediate spending and triggered a newfound appreciation of pets, while exacerbating existing trends, such as premiumisation and the humanisation of pets, with the latter importantly fed by redirected ...

### September 2021

#### Kitchens and Kitchen Furniture - UK

“Kitchens spending rebounded in the past year, having dropped in 2020 amid a particularly tumultuous middle of the year. Ultimately, extended periods inside have consolidated the kitchen’s role as the hub of the home, prompting many to boost immediate spending; but also, seeing others reassess their layout, and prioritise it ...

#### Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

### August 2021

#### Bathroom and Bathroom Accessories - UK

“Despite the events of the last 18 months, the bathroom and bathroom accessories sector recovered after an initial shock to experience growth in 2020 and the outlook looks positive for 2021. Amid unprecedented time spent at home, and reduced opportunities to spend

elsewhere, consumers turned to DIY and home improvement ...

### July 2021

#### Department Stores - UK

“Department stores have been rocked by COVID-19 and face increased competition from pureplays and fashion retailers expanding into new categories. They will need to respond by widening and elevating the in-store services they offer to encourage customers to visit stores, as well as making shopping easier by blending the in-store ...

#### Furniture Retailing - UK

“Furniture spending dropped sharply in mid-2020, driven by store closures, a sharp decline in the housing market and a reduced appetite for big-ticket purchases. This has quickly recovered, however, as the home gained from extended periods inside and redirected spending. Nonetheless, this disruption has sent shockwaves across the retailing landscape ...

### June 2021

#### The Connected Home - UK

“The Matter protocol will bring seamless connectivity between connected home products, regardless of brand or voice assistant, making buying and using these devices much easier. With consumers keen to use connected home devices to live sustainably, it could be appealing to get notifications on high energy usage from smart thermostats ...

#### Garden Products Retailing - UK

“With consumers staying at home like never before, home improvement and new hobbies have been on the agenda for many. As a result, interest in gardening has experienced a boom over the last year. New gardeners have more purchasing options than ever before with online retailers, garden centres, supermarkets and ...

#### Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

### May 2021

#### Consumer Attitudes towards Cut Flowers and Houseplants - UK

“The past 12 months have continued to be tough for the sector as the UK endured a second and third lockdown. As a result, florists and specialists were forced to close shop during the crucial Christmas period and lose out

#### Major Domestic Appliances - UK

“The major domestic appliances market saw spending rise despite COVID-19 disruption in 2020. Ultimately, this was elevated by extended periods in the home, which saw the market gain from the redirection of money saved in other non-essential sectors in the past year. At the other end of this, the fact ...

on store sales for key events like Valentine's Day, Mother's ...

## April 2021

### Tableware and Cookware - UK

"Despite new avenues for growth, spending fell by 1.2%, as this was unable to offset the impact of financial pressures, store closures and the restrictions on socialising in 2020. Moving forwards, the market is set for a windfall of new and pent-up demand as these restrictions ease in 2021 ...

## March 2021

### Electrical Goods Retailing - UK

"Spending on electricals fell by 7% as it was hit by COVID-19 in 2020. This was underpinned by a sharp decline during the initial lockdown, a polarisation of demand and sales losses beyond household and personal care appliances. Accordingly, sales dropped despite the surge of new opportunities amid extended periods ...

### Greetings Cards and Personal Stationery Retailing - UK

"The pandemic has heightened consumers' sense of belonging and as such, sending greetings cards have become an important part of keeping in touch with family and friends during lockdown. Despite the rise of digital communications, the pandemic has put a renewed focus on the traditional pastime as it gives people ...

## February 2021

### Consumer Trends, Attitudes and Spending on the Home - UK

"Uncertainty saw total expenditure on the home fall in the past year. This was despite the strength of the home improvement and appliances markets and the windfall of new demand amid extended periods inside. Within the market, demand has grown increasingly polarised in the past year, with this set to ...

## January 1970

### DIY Retailing - UK

"The DIY market saw double-digit growth, both in total expenditure (16.5%) and at specialists (14.9%), amid disruption in 2020. Ultimately, it proved one of the best-performing non-essential retail markets, as it was



## Retail: Home - UK

elevated by extended periods inside and the rise in flexible living. The changes of the past ...