

September 2009

Cookware - US

Estimated at \$3.0 billion in 2009, the cookware, bakeware and cutlery market has seen sales fall in 2008-2009. Plummeting housing sales and falling consumer confidence have led Americans to cut back on new kitchen products, especially high-end purchases. However, economizing Americans have also been increasing at-home cooking, which counters ...

August 2009

Candles - US

The US candles market has suffered substantial losses since 2006, as it faces an ongoing recession, soaring materials costs, and poor sales during recent holiday seasons. Mintel predicts that sales will continue to suffer in the current economic atmosphere, but that relief should arrive after 2010. Potential for real growth ...

July 2009

Dishwasher and Dishwashing Products - US

Estimated at \$1.1 billion in 2009, the dishwashing products market has seen slow growth in FDMx sales, translating to a 10% fall from 2004-09 when inflation is taken into account.

Economizing in the Home: DIY Retail - US

Mintel's research detailed in this report shows that households across the income spectrum are cutting back on spending in areas ranging from basic repair services to major home renovations. This report focuses in particular on economizing efforts in the area of home improvement, including DIY activity oriented towards saving money ...

Pet Food and Supplies - US

The pet food and supplies category continues to grow in spite of the recession thanks to a gradual increase in pet dog and cat populations and an ever more pervasive view of pets as members of the family. Premium priced pet foods promising healthy natural ingredients and indulgent dining experiences ...