

September 2020

Aircare: Inc Impact of COVID-19 - UK

“The pandemic has brought people closer to their personal spaces and consumers are now reassessing the value they provide. Air care products are an effective way for consumers to feel more comfortable at home, while mood-enhancing scents have proven attractive to consumers during stressful times. The home has also taken ...

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“The UK is in the midst of its deepest recession on record. However, the recovery has already started, with monthly GDP growth in May and June. However, the winding down of state support for businesses presents renewed threats that could derail the recovery and is expected to lead to significant ...

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Household Care Packaging Trends: Inc Impact of COVID-19 - UK

“The coronavirus outbreak and environmental sentiments are influencing the way people approach household care packaging, creating concerns around packaging safety and strengthening consumer interest in more sustainable packaging options. Companies that add another layer of packaging to protect products from germs and multiple touches will address hygiene concerns in the ...

Dishwashing Products: Inc Impact of COVID-19 - UK

“The dishwashing products category has been boosted by COVID-19, after a significant decline in 2019. The impending recession won't halt overall demand, and consumers staying at home more will ensure that demand counteracts much of the trading down that occurs during the remainder of 2020. Although consumers will seek to ...