

March 2019

Casinos and Bingo - UK

"The vast majority of consumers have not visited a casino or bingo club in the past year. Many cite a lack of interest in the games as a reason for not visiting and say nothing would encourage them to visit. Whilst this picture appears bleak, there are opportunities to get ...

Cycling - UK

"Cycling ticks all of the right boxes on physical and mental health, pollution, congestion and low-carbon sustainability, but there are few signs of growth and all stakeholders, public and commercial, will need to combine their collective energies if this potential is to be realised."

The Leisure Outlook - UK

"Consumers spent cautiously over the Christmas and New Year season of 2018/19 despite having money left at the end of the month. Yet the promise of spring looks strong, partly due to people's plans for the coming quarter, which should help the leisure sector rebound from the recent lull ...

February 2019

Consumers and the Economic Outlook - UK

"Concern over the impact of Brexit is more severe than at any other time since Mintel started tracking this measure, including the initial shock in the immediate aftermath of the vote. Theresa May's withdrawal agreement was the first glimpse of anything resembling certainty since Article 50 was triggered in March ...

Hobbies and Interests - UK

"Increasing awareness of the health and wellbeing benefits of taking part in hobbies and interests is set to be the next big driver of market growth."

– David Walmsley, Senior Leisure Analyst

January 2019

Lotteries - UK

"By positioning digital platforms as an easier way for players to purchase tickets and a way to ensure they never miss their chance of taking part, operators can increase not only the number of those playing, but the frequency with which they do so."

Sport and the Media - UK

"Currently pay-TV providers have a fairly strong hold on UK sports broadcasting, making it difficult for new entrants into the market, such as Eleven Sports. However, as Amazon further pushes into the live sports arena and more sports introduce their own subscription streaming services the dominance of Sky and BT ...