

September 2017

Cruises - US

"The US cruise market continues to grow at a steady pace. As new ships enter the water with greater capacity and innovations, more passengers are cruising. Converting interest into action among adults who have never cruised is the key to passenger growth. Cruisers want personalized experiences that allow for enough ...

July 2017

Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...