



March 2013

Shopping Malls - US

“The market for malls and mall retailers is one that has seen stagnation and decline over the last decade and can expect to see these trends continue as the current oversupply of mall retail space in the U.S. shrinks to meet actual demand. Malls are no longer attractive places ...

February 2013

The Food and Drink Shopping Experience - US

"Securing longstanding patronage will come from creating a sense of investment in the food and drink retailer brand. This can come from developing a two-way relationship with consumers, allowing shoppers to feel as if stores are catering to their specific shopping lists and providing affordable products that meet their individual ...

Grocery Retailing - US

“The composition of primary grocery shoppers is skewed toward Baby Boomers and Gen Xers. Only half of Millennials take sole responsibility in grocery shopping, and this cohort is likely to look for an efficient shopping experience and instant gratification, more so than their older generational counterparts due to their high ...

Department Store Retailing - US

“Department stores are a well-established component of the retail landscape in the U.S. and are favored for the ability to buy items in many different categories in one location. However, after suffering sales declines during the recession, department store retailers are making changes to regain shoppers who may have ...

January 2013

Back-to-School Shopping - US

“Dramatic changes in the technology landscape and the prevalence of technology in the classroom have altered the way BTS shoppers research and make purchases, and has also impacted what shoppers consider to be essential school supplies. As tablet computers and similar devices take a more prominent role in delivering education ...

The Drug Store Shopper - US

“Sales of drug stores are likely to grow over the next few years, largely as a result of the aging population and the rising cost of healthcare. However, drug stores are not immune to challenges such as the impact of competition from other channels, both online and brick-and-mortar. Many drug ...

Bed and Bath Linens - US

“The bed and bath linens market was strongly impacted by the recession as consumers cut back on spending in



Retailing and Apparel - USA



discretionary household categories and traded down to less expensive items. However, the market has since recovered and growth has resumed, as consumers need these items for daily sleeping and bathing activities ...