

December 2006

Nightclubs - UK

The nightclub industry has continued to evolve in the past two years; driven by increased competition in the late night market and changing customer habits and expectations. Operators have adapted by strengthening their offer through refurbishment, re-branding and repositioning – either as lounge/bar/club hybrids or large, “destination” venues.

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Casinos - UK

The UK casino industry stands at a crossroads. The 2005 Gambling Act, whilst falling far short of its original proposals, will nevertheless act as a major catalyst of market growth. The supply of new casinos is set to grow significantly, and the relaxation of advertising restrictions will open up vital ...

Performing Arts - UK

Following almost two decades of under-funding, the last five years have seen a greater focus on the performing arts than ever before. With increased subsidy available from the government and the National Lottery, greater emphasis has been put on reaching new audiences and making the performing arts accessible to all.

Football Business (The) - UK

Premiership football is on a winning streak, with attendances solid, broadcasting revenues set to soar from 2007 and clubs attracting major investor interest. However, behind those headlines remain several notes of caution still to be addressed: Are capacity increases at some, sold-out stadia masking attendance declines at others? Do clubs ...

Sponsorship - UK

The sponsorship sector has, by necessity, evolved significantly in recent years, and sponsorship deals are now more sophisticated and integrated than ever before. The efforts invested in the development of more sophisticated techniques have begun to pay dividends for sponsors and rights holders, with the sponsorship market bucking the trend ...