

October 2023

Cooking Habits - Brazil

"The inflation slowdown has allowed consumers to purchase ingredients that had been cut from the shopping basket, even though they are still looking to save money. Even with the return of face-to-face activities, Brazilians continue to favor the consumption of home-cooked meals, increasing the demand for ingredients and kitchen utensils ...

September 2023

Ready Meals - Brazil

"The diversification of formats is important to meet both new habits, such as working from home, as well as the most varied meal occasions, such as breakfast out of home and special occasions at home, with the aim of winning space in foodservice and delivery services."