

## January 2021

### **B2B Economic Outlook: Inc Impact of COVID-19 - UK**

“The economic impact of COVID-19 has been severe and widespread, though the effect on the separate sectors of the economy has been highly varied. With the vaccination roll-out having commenced in December 2020 the prospects for economic recovery gathering pace during 2021 have improved, though the first half of the ...

## November 2020

### **Cloud Computing: Inc Impact of COVID-19 - UK**

“COVID-19 has emphasised more than ever the need for robust digital infrastructure able to cope with remote working arrangements. The economic uncertainty associated with the pandemic is also causing further caution in investment decisions. With cloud computing transferring risk from Capex investment to scalable Opex, it is ideally placed to ...

## October 2020

### **B2B Economic Outlook: Inc Impact of COVID-19 - UK**

“COVID-19 has had differing effects on the UK economy, but it has hit the service sector hardest. Customer-facing services in sectors such as retail, hospitality and leisure have been most impacted both because of Government restrictions and continued consumer wariness. The pandemic has also affected the market for commercial office ...

## September 2020

### **Blockchain: Inc Impact of COVID-19 - UK**

“Blockchain remains in its infancy in terms of commercialisation. While its origins lie in crypto currencies, blockchain has the potential to be a transformative technology with vast opportunities in

both the public and private sectors. Growth in 2020 has been disrupted by COVID-19 and the consequent corporate attention drawn to ...

## July 2020

### Software: Inc Impact of COVID-19 - UK

“COVID-19 has hugely encouraged remote working and while for some workers this will be temporary, it is likely to have a profound effect on working practices in the longer term. This is creating major areas of software sales growth to support remote workers, and accelerating a previously established trend towards ...

## June 2020

### B2B Economic Outlook: Inc Impact of COVID-19 - UK

“The COVID-19 lockdown will see household expenditure on energy increase in 2020. While consumption is up, wholesale energy prices have collapsed amid the pandemic. This is pushing down the cost of new deals which means households are able to make greater savings by switching to a cheaper tariff. This would ...

### Data Centres: Inc Impact of COVID-19 - UK

“COVID-19 has had major short-term, and will have significant medium- and long-term, impacts on society and the way everyone works. However, the impact on the creation and analysis of data is more one of location rather than volume and so demand for data centres is only positively affected. The scalable ...

## March 2020

### B2B E-Commerce - UK

“E-commerce is a strongly established market in the UK compared with other European countries. The B2B market has long been much larger than the B2C sector largely as a result of the inclusion of EDI as well as websites. The experience of Millennials in the B2C market is now impacting ...

### B2B Economic Outlook - UK

“Although the UK leaving the EU has created uncertain times, albeit one with opportunities, a longer running issue has been that of productivity levels. Relatively low levels of investment and R&D spending have driven this stagnation and future economic policies must focus around these and ‘upskilling’ the UK workforce.” ...

## February 2020

### IT Services - UK

“The IT services market is growing irrespective of economic uncertainties, driven by the continued digitisation of business and public services; the



## B2B: Technology - UK

migration of data and computer functions to the cloud; the Internet of Things; and mobile data volumes and speed - all underpinned by security and compliance issues.”

- Terry Leggett ...

### January 2020

#### Computer Security - UK

“The potentially serious consequences of cyber-attacks in an increasingly digital and connected society is exacerbated by the extreme PR damage from security breaches that gain major media coverage. For these reasons, and regulatory intervention, there has to be a continued focus on computer security at all levels, which is driving ...