



April 2006

Asian Airlines - Asia Pacific

The Asia-Pacific region has enjoyed steady expansion of air traffic since the end of the 1990s, with the exception of the first half of 2003, which was marred by the crisis that followed the outbreak of severe acute respiratory syndrome (SARS). Since January 1999 international passenger 'revenue passenger kilometres' (RPKs ...

Singles and Travel - US

Some 87 million adults in the U.S. are single, most being younger and having the time, freedom and resources to invest heavily in leisure travel. This study of single travelers is framed by an overview of their demographics, and of several relevant trends in the travel industry. Also examined ...

March 2006

Families and Travel - US

To address challenges in the travel market, this report aims to offer a comprehensive view of family travel (travel habits of adults with children). Research includes attitudes to hotels, travel magazines and car rental; average spend; choice of destination; participation in leisure activities; and reasons for not taking more leisure ...

Couples and Travel - US

The travel industry has been challenged by a variety of negative drivers in the new millennium, including slowed economic growth and dramatically heightened concerns about security, war, terrorism, and disease. Between 2000 and 2003, domestic business travel fell by 15%, airline travel by 14%, and international travel to the U ...