

September 2018

Media Trends Autumn - UK

"Across media markets consumers have become very comfortable with the subscription payment model and they show a willingness to sign up to multiple types of subscriptions, with expense the primary barrier to doing so. The video subscription market in particular is set to undergo significant changes over the coming years ...

August 2018

Consumers and the Economic Outlook - Quarterly Update - UK

"Consumers continue to worry about the impact Brexit will have on the UK economy. But people are still focussing much more on their own financial situations, which are currently in a pretty healthy state. The base rate rise will make it harder for some, but the general outlook is positive ...

Attitudes towards Video and TV - UK

"Competition within the video subscription streaming market is set to increase considerably over the coming years as major new players, from Apple to YouTube, introduce new services. Many of these services look as if they will be combining TV content with other media formats, including music, which could help boost ...

July 2018

Regional Newspapers - UK

"Regional/local newspapers continue to struggle within the digital world, with media platforms such as Facebook and Google set up to favour national titles. The Cairncross Review, to be published in early 2019, indicates that there will be far greater government involvement in supporting the industry, through subsidies or regulation ...