

November 2020

Credit Cards: Inc Impact of COVID-19 - US

"Spending behaviors are changing both due to the COVID-19 pandemic as well as the current US recession. Savings have increased during the pandemic, but issuers will want to be cautious. As COVID-19 stimulus money runs out and bill deferments end, issuers should be more cautious about who they target to ...

September 2020

The Un- and Underbanked: Incl Impact of COVID-19 - US

"The un- and underbanked are more vulnerable to economic uncertainty, and the COVID-19 pandemic will have made it much more difficult for many of these folks to make ends meet. Further compounding matters, Hispanic and Black consumers are both more likely to be un- and underbanked and more likely to ...

Consumers and the Economic Outlook: Incl Impact of COVID-19 - US

"The unpredictable pace of the spread of COVID-19 is worrying, but consumers have remained optimistic about their finances throughout this pandemic and the subsequent recession. Time will tell how deeply consumer finances will be affected, but right now, consumers are most definitely holding out hope for themselves, while their confidence ...