

## December 2017

### Tableware and Cookware - UK

“The table and cookware sector will experience good growth in 2017, before experiencing a slowdown over the next five years partly as a result of kitchens getting smaller. Opportunities to cushion this fall in demand lie in innovation in kitchenware.”

– **Jacob Holder, Retail Analyst**

## November 2017

### Small Kitchen Appliances - UK

“These are challenging times for small kitchen appliance sales as growth-driving trends taper off and space in the kitchen becomes more restricted than ever. Opportunities lie in innovative use of space, growth in men baking and connected devices that help consumers create their own personalised healthy eating plans.”

### Consumers and the Economic Outlook: Quarterly Update - UK

“Consumers’ spending power is being hit by the squeeze on incomes as inflation continues to outpace average wage rises. In four of the last five months, people have been more likely to feel worse off compared to a year ago than to say that their finances have improved. This is ...

## October 2017

### Kitchens and Kitchen Furniture - UK

“Kitchens have become a home hub, used for cooking, eating, leisure activities and entertaining. This is driving a fashion for larger kitchens, often combined with eating areas, seating and patio doors opening to the garden. Consequently, households will invest to create a stylish room, enhanced with lighting, decorative touches and ...

## September 2017

### Living and Dining Room Furniture - UK

“The living and dining room furniture sector is facing a challenging year as inflation erodes consumers’ disposable income leading many to put off larger purchases. With consumers increasingly likely to live in smaller homes and to rent privately, there is growing demand for furniture that is more versatile to maximise ...

### August 2017

#### Bathrooms and Bathroom Accessories - UK

“Consumers are attracted to retailers that can offer a full planning and design service, highlighting the importance of attracting and training good staff in stores. Designers have a significant opportunity to help households manage their bathroom clutter by injecting additional storage solutions, including shelves and fitted furniture. Those retailers that ...

#### Consumers and the Economic Outlook: Quarterly Update - UK

“The snap election clearly unsettled consumers. All three of our measures of sentiment fell between April and May. And the inconclusive result means that there was no immediate bounce in confidence post-election. Instead, our data shows that people were even more concerned after the results were announced than they were ...

### July 2017

#### Furniture Retailing - UK

“The furniture sector has enjoyed a number of good years, but the market looks set to become much more challenging. It is therefore more important than ever for furniture retailers to ensure they have a clear position in the market, highlighting how they are delivering value for money while ensuring ...

#### Department Stores - UK

“Department stores are having to justify their raison d'être and are seeking to adapt to the changing dynamics of the marketplace. The main players in the market have recognised a need to focus on experiential retail in response to growing demand for leisure and experiences over purchasing of products. They ...

### June 2017

#### Petcare - UK

“People indulge their pets, including them in celebrations, buying them gifts, stylish accessories and toys. Humanisation of pets is also extending to include fitness monitors that make sure the pet is getting the exercise it needs as well as performance accessories, such as cooling jackets, for active dogs. Plus, in ...

### May 2017

#### DIY Retailing - UK

“The DIY sector is experiencing major changes; Bunnings is going back-to-basics while B&Q and Wickes have launched more inspirational store concepts. Meanwhile, spending on DIY is becoming increasingly fragmented as a growing number of non-specialists find they are able to capitalise on the simpler needs of a growing population of ...

#### Garden Product Retailing - UK

“2017 promises to be a year of significant change for garden retailing. Bunnings, B&M and Wilko will emphasise everyday low prices, while B&Q will play to its strengths as a place where novice gardeners can get something to cheer up their plots easily. Meanwhile the garden centres will continue to ...

### April 2017

## Major Domestic Appliances - UK

“Few consumer sectors enjoy the pace of innovation and change that characterises the market for major domestic appliances. Better functionality, better energy efficiency and water savings rank among the advances in recent years and this has transformed choices. But arguably the greatest change is poised to take off as suppliers ...

## March 2017

### Consumers and the Economic Outlook: Quarterly Update - UK

“Consumer sentiment has remained strong, reflecting growing real wages, low unemployment and, as yet, the absence of any major economic upheaval post-EU vote. When it comes to the impact of the vote, people are relatively positive about the big-picture issues such as the UK’s economic growth, and most feel ...

### Electrical Goods Retailing - UK

“Rather than the usual deflation seen in the price of electrical goods, retailers are going to have to decide how to tackle rising prices in 2017 due to the devaluation of Sterling. Whilst this is clearly a challenge the bigger issue will be if wider consumer demand slows due to ...

## February 2017

### Toy Retailing - UK

“In an increasingly competitive toy market, toy specialists need to do all they can to stand out from generalists. Given that almost two fifths of shoppers have visited a store before buying a toy and parents view shopping trips as a way of bonding with their kids, there are more ...

## January 2017

### Accessorising the Home - UK

“Choice of home accessories can be a way of expressing emotions, building fond memories into a home and adding personality to a room. Shoppers will look for

### Consumer Trends, Attitudes and Spending Habits for the Home - UK

“Decorating, buying new furniture and flooring top the wish list for 2017. Owner-occupiers are the most engaged with spending on the home. Consumers are seamlessly using a range of channels when shopping, although their desire to judge for themselves remains a major reason why they will continue to visit physical ...



## Retail: Home - UK

their perfect accessory – just right – explaining why so many seek something a little out of the ordinary. But price matters too ...