

November 2009

Consumer Attitudes to Fine Dining - UK

This report aims to investigate the question: “**Has the recession made fine dining redundant?**”

Hotel Catering - UK

Despite the increasing popularity of no-frills/budget hotels during the recession, catering continues to be an important element of the stay for many consumers. Just over 27m people stating that they've eaten breakfast in a hotel in the last three years.

October 2009

Eating Out Meal Occasions - UK

- While around 24m consumers eat out for a special occasion, almost 19m do so just because they feel like it and 15m eat out as a regular treat. The rise of discounting in recent months has helped eating out to remain accessible to consumers during the recession, especially families.
- Although ...

September 2009

Restaurant Service Trends - UK

Restaurant service trends have been gradually altering over the years in line with consumers' changing use of restaurants. The overriding trend is that eating out has become increasingly informal over the years as the reasons for eating out extend beyond special occasions to include simple refueling, to escape from household ...

August 2009

School Meals - UK

With the final deadline for nutritional guidelines set for September 2009, many government ministers would no doubt like to see the end of the school meals debate. However, for operators trying to mix the somewhat opposing concepts of attempting to run a profitable, commercial enterprise whilst meeting demands for social ...

July 2009

Eating Out Review - UK

The recession has proved to be a considerable force for the UK eating out market: there was a 32% rise in restaurant businesses going to the wall in 2008 whilst consumer research for this report has found that a quarter of consumers (mostly families) state that the recession has had ...

June 2009

Restaurant Brands - UK

Restaurant-branded products within the UK retail market remain niche, with factors such as the need for high restaurant brand awareness and competition from established grocery brands acting as significant barriers to entry. However, whilst there are various examples of restaurant-driven retail products that have failed to be sustainable over the ...

May 2009

Sports Venue Catering - UK

The market for sports venue catering is entering very challenging times having enjoyed a period of strong growth during the past five years. Operators report signs of consumers trading down, with the result that average spend per head seems certain to fall back during 2009. This is especially true if ...

April 2009

The Theatre of Eating Out - UK

This report is the first from Mintel that looks at the 'Theatre of Eating Out'. It explores the changing consumer preferences for eating out and the ways in which a meal out becomes an 'experience'.

March 2009

Leisure Venue Catering - UK

The leisure venue catering market is facing a period of uncertainty, with the impact of the global recession still to fully unfold, as consumers and operators rein in their expenditure in reaction to it.

Market Re-forecasts - Foodservice - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Coffee Shops - UK

After a prolonged period of consistent year-on-year growth, much of the coffee shops market is now entering a phase of consolidation, as consumers and operators alike hunker down in reaction to the current economic recession. Although the market proved particularly resilient during the last economic downturn in the early 1990s ...

January 2009

Marketing, Promotion and Advertising Strategies of the Eating Out Market - UK

This report considers the marketing, promotion and advertising strategies used in the eating out market and will explore the process that allows an eating out organisation to maximise the effectiveness of its marketing budget, thereby achieving a sustainable competitive advantage.