

## December 2010

### Emerging Restaurant Concepts - US

Is it over yet? That's the question about the "Great Recession" being asked by consumers and businesses. Few are as hopeful that the economy has righted itself as are restaurateurs. Higher unemployment, lower disposable income and shaky consumer confidence meant Americans dined out less often and spent less than they ...

### Made to Order Smoothies and Shakes - US

This report explores made to order smoothies and shakes by foodservice operators. Mintel focuses its exclusive consumer research on the smoothie segment given its relative infancy in the beverage market and substantial growth potential considering the increasing number of players becoming active in this genre. The crux of these findings ...

## November 2010

### Family Midscale - US

The restaurant industry has felt the impact of the recession and the family midscale segment is no exception. With competition coming from all angles, industry operators are walking the tightrope between health and indulgence, while attempting to diversify the core consumer base and drive home the price:quality ratio message.

### Casual Dining - US

The casual dining segment has emerged as the poster child for recession-era restaurant industry woes, with the symptoms of declining customer counts and check averages, sales slumps and unit hemorrhaging, and even bankruptcies.

## October 2010

### Pizza Restaurants - US

In this report, Mintel presents sales trends of pizza restaurants, as well as performance by market segment—delivery, takeout and dine-in. The heart of the report is Mintel's exclusive consumer research and analysis including: