



January 2021

European Retail Rankings: Inc Impact of COVID-19 - Europe

“Food retailers head the European retail rankings, as one would expect, with Schwarz at the top, however the ranking does reflect growth in online, with Amazon the only non-food retailer in the top 10. Amazon is likely to overtake Carrefour in 2020 and may even challenge Aldi. But it will ...

Supermarkets: Inc Impact of COVID-19 - France

“59% of French grocery shoppers said that the COVID-19 outbreak has given them more appreciation of the importance of grocery retailers and the two strict lockdowns in the country has emphasised the key role these retailers play in society. Pre-existing trends are being accelerated by the epidemic, and retailers need ...

Supermarkets: Inc Impact of COVID-19 - Europe

“European supermarkets and discounters stand out in terms of the impact of the COVID-19 pandemic having experienced a strong uptick in demand for food and essentials during 2020. Since the beginning of the outbreak, we have seen all the leading retailers quickly adapting to the new circumstances, with a plethora ...

November 2020

Clothing Retailing: Inc Impact of COVID-19 - Europe

“Clothing, footwear and accessories is among the sectors being hit the hardest by the ongoing COVID-19 pandemic across Europe, and we expect the leading five economies to experience drops in retail specialists’ sales of between 20% and 32% in 2020. Specialist retailers continue to lose share of spending in the ...

Clothing Retailing: Inc Impact of COVID-19 - Spain

Supermarkets: Inc Impact of COVID-19 - Spain

“Mercadona remains the undisputed market leader in grocery retailing in Spain but other leading players have been increasing their market share, especially discounter Lidl, which could have a potential advantage over supermarkets due to tighter budgets and economic recession resulting from the COVID-19 pandemic. Grocers could see at least 6 ...

Supermarkets: Inc Impact of COVID-19 - Italy

“Even before the COVID-19 outbreak, the focus of many Italian households was on price and value when it came to grocery shopping and this played into the hands of the discounters. With rising unemployment and reduced household disposable incomes for many in 2021, these pressures will only increase, so we ...

Clothing Retailing: Inc Impact of COVID-19 - France

“The fallout from the COVID-19 epidemic has shaken up and destabilised the French fashion retail sector, which was already in crisis. Winners will include the most successful online operations of both pureplayers and store-based retailers, as well as sports retailers. There will be plenty of losers however. Some big names ...

Clothing Retailing: Inc Impact of COVID-19 - Italy



European Retail Intelligence - Continental Europe



“Spain is facing its worst recession since the Civil War, and consumers face a difficult and uncertain future. Unemployment, which was already high, is soaring, particularly amongst young people, impacting on confidence and purchasing power. Fashion is a largely discretionary spending area, and retailers have an uphill battle to regain ...

“The severe shock caused to clothing retailers by the COVID-19 outbreak looks to set to have longer-term implications, with a sizeable proportion of consumers still worried about visiting stores. Retailers will therefore need to offer their customers a truly multi-channel range of options for purchasing, with a particular focus on ...