

May 2021

Functional Beverages - Canada

“Many Canadians are focusing more on their physical and emotional wellbeing because of the pandemic. This added focus will only accelerate demand for functional beverages with added health benefits. That said, half of Canadians express skepticism or outright concern over potential adverse health effects. Transparency and education around the active ...

April 2021

The Natural/Organic Shopper - Canada

“Natural and organic foods and drinks continue to grow in popularity. COVID-19 has bolstered the demand for natural and/or organic foods and drinks as health becomes a greater focus for many. In the years to come the natural/organic space will likely continue to expand and become more mainstream ...