



April 2021

Online Grocery Retailing - Spain

“COVID-19 has brought an accelerated shift to online grocery shopping in Spain and the grocers must find ways to offer this profitably. But COVID-19 has also brought recession and the hard times are not over yet so we can expect many consumers to rein in their spending, presenting further challenges ...

Online Grocery Retailing - France

“The huge surge in online grocery shopping due to the COVID-19 epidemic is translating into increased competition for the large players. This is because beyond the success of Drives and home delivery services, other channels have also benefitted from the explosion in demand during the two lockdowns in 2020. These ...

Online Grocery Retailing - Italy

“The major store-based grocery retailers were wrong-footed by the sudden surge in demand for online grocery shopping during the COVID-affected 2020 and this benefitted online-only grocery retailers, such as Cicalia, online-only grocery delivery providers like Everli and online-only generalists such as Amazon. Although 2020 saw dramatic growth in the value ...

Online Grocery Retailing - Europe

“Online grocery has benefited from the COVID-19 outbreak in Europe having registered a strong uptick in sales during 2020. However, many grocery retailers were quickly overwhelmed by the unprecedented demand and struggled to adapt to the new retail landscape emerging from the pandemic. Even those that didn't previously offer home ...

February 2021

Beauty and Personal Care Retailing - France

“France has experienced two national lockdowns, as well as a nationwide curfew and restrictions on store opening times. This has shifted a large amount of spending on BPC online and forced many specialists to redouble their efforts to develop or accelerate their internet offer. Many have showed real adaptability, particularly ...

Beauty and Personal Care Retailing - Italy

“The COVID-19 outbreak has been challenging for the beauty and personal care retailing sector in Italy but many of the leading retailers have managed to partly mitigate its impact by ramping up their online operations. We expect to see a continued shift towards online which will lead to retailers to ...

Beauty and Personal Care Retailing - Spain

“Beauty and personal care specialists suffered in 2020 as lockdowns led to temporary store closures across the country. Ecommerce was a clear winner and many specialists have pivoted to multichannel strategies. Concerns around the pandemic are still particularly high in Spain and retailers will have to improve the in-store experience ...

Beauty and Personal Care Retailing - Europe

“With stores deemed non-essential closed in order to curb the spread of COVID-19, many brands and retailers saw their overall sales fall in 2020. There was growth in online sales but this could not offset the loss of trade in bricks-and-mortar outlets. We expect the most successful retailers will be ...