

## December 2014

### Car Service and Maintenance - UK

“In a market where competition between those offering services is high, a major challenge for any supplier is how to grow sales. Understanding both the reasons behind competition as well as the demands of drivers and owners is crucial. Equally, addressing the small percentage of drivers that don't appear to ...

## November 2014

### Car Aftermarket - UK

“Although the car parts aftermarket is seeing growth it remains one that is subject to a number of pressures. These are coming from various directions with the current buoyancy of new car sales and move towards budget brands joined by wider trends such as the impact of the ageing population ...

## October 2014

### Consumers and the Economic Outlook: Quarterly Update - UK

“The revival in confidence has stalled. Although the economy is picking up speed, the population as a whole isn't feeling the benefit of the recovery. People are as likely to say that they feel worse off than they did a year ago as they are to say that their finances ...