

**December 2016****Youth Fashion - UK**

“Growth in the market is slowing as young women spend less on clothes. Outperforming the market have been the fashion pureplays. Social media plays an important role in fashion purchasing, and without a physical store presence, the pureplays have been highly innovative in building up a social dialogue with young ...

**November 2016****Childrenswear - UK**

“The growing tween and teen population presents opportunities for the sector, particularly for retailers that offer the latest trends in age-appropriate styles because over half of children aged 10-14 want their clothes to be fashionable. Young fashion retailers are in a good position to target this demographic with specific teen ...

**October 2016****Clothing Retailing - UK**

“In an increasingly challenging clothing market, clothing retailers need to rapidly adapt to the changing needs of consumers and encourage them to spend by offering them frequently updated collections that are less tied to the seasons, which they can buy and wear immediately.”