

December 2010

In-car Entertainment - UK

The in-car entertainment (ICE) market has experienced negative growth since 2007, with car owners generally cutting out non-essential purchases. In-car CD-audio sales, already slowing due to the decline of the hard copy music market, have taken a double hit as the recession led to a reduction in consumers willing to ...

October 2010

Holiday Car Hire - UK

This report analyses market trends and consumer attitudes towards holiday car hire, investigating the core market factors, strengths and weaknesses, innovations, consumer dynamics and key players in the industry.

September 2010

Vehicle Recovery - UK

This report covers vehicle breakdown recovery services available to private car owners, whether on a direct or indirect basis, as is common in the marketplace.

July 2010

Used Car Market - UK

This report analyses the market for cars bought and sold as second-hand which are also referred to throughout this report as used cars. The report analyses the retail market for used cars which are cars bought by private individuals in the Private and Light Goods (PLG) class which therefore excludes ...

May 2010

Female Motorist (The) - UK

This report identifies the level of car ownership among women, the different aspects of female car ownership, how often they buy cars, how they use them and what they want from cars and the benefits that they seek.

March 2010

Car and Van Hire - UK

The UK has experienced its severest recession since the 1940s and arguably car and van hire should be a market that would have felt the full effect of the recession as consumers cut back on discretionary spending with reduced car usage, less travelling and fewer UK holiday breaks.

February 2010

Motor Insurance - UK

- There is no sign of the move online slowing. The proportion who arranged their policy over the internet has more than doubled over the past four years, transforming the industry.
- Mintel's forecasts show that unless insurers have the ruthlessness to force through significant year-on-year premium increases, the industry will ...

New and Used Motorcycles - UK

- Although there are only 1.16 million motorcycles and scooters in use compared with 30.3 million cars, the number of motorcycles in use has increased at a faster rate of 71% between 1998 and 2008, compared with a 24% increase in the number of cars.
- Motorcycle ownership and usage ...