

January 2008

Bottled Water - US

A commodity that quickly became the essential accessory, bottled water has seen its sales increase 49% between 2002 and 2007. (This was a 31% increase in constant 2007 prices.) Mintel dives in to address the state of the bottled water industry, noting both threats and opportunities in the marketplace:

December 2007

Red Meat - US

The red meat industry has had a bumpy ride, fraught with health, safety and supply issues. Prices are on the rise, particularly for beef, and consumers are looking to alternative protein sources, such as chicken. Demand for organic and natural products is at its highest level, yet supply chain higher ...

Ice Cream - UK

The ice cream market is worth £1.25 billion, an increase of 8% from 2002. However, the market peaked in 2006, after an extremely long hot summer, at £1.33 billion. Following this peak, 2007 was a less successful year, with overall value down just under 7%, a direct effect ...

Cooked Meats and Deli Meats - UK

Cooked meats are in danger of being taken for granted. With a market value of £2.1 billion and six-monthly penetration at 85%, almost all consumers use and are familiar with them. Their main use continues to be as a sandwich filler – convenient and nutritious although lacking excitement.

Menu Formats - UK

This is Mintel's first report investigating the issues surrounding menu development in the wider eating out market in the UK. Its aim is to explore what is influencing the evolution and composition of the

Imported Beer and Flavored Alcoholic Beverages - US

While imported beer sales grew faster than domestic beer sales from 2002 to 2007, the main increases came through growth in the population, underscoring the stiff competition faced from other alcoholic beverages. The imported beer market is not in distress, however. Rather, it is primed for manufacturers to harness consumer ...

Full-line Vending - US

The \$15 billion full-line vending market has faced continued challenges as manufacturing locations have declined in size and quantity. Mintel's report utilizes primary and secondary research to provide insights into the challenges facing the market, and the opportunities that will meet the needs of a new economy.

Noodles - UK

This report looks at noodles as snacks, meal accompaniments and components of prepared ready meals. Despite the disparate nature of these sectors and their distinct consumer profiles, some common trends emerge including: the importance of healthy eating, convenience and authenticity; growing interest in South East Asian, and in particular Thai ...

Edible Oils - UK

Mintel last examined the UK market for Edible Oils in December 2005, since then the shift away from standard oils to premium olive and speciality oils has gathered pace. Mintel throws the spotlight on who is buying them, why they are buying them and which providers are most likely to ...

Convenience Retailing - UK

Mintel's UK Retail Intelligence series is currently divided into two distinctly different yet complementary sectors:

Food and Drink - International

modern menu as well as delving into some of the larger trends affecting the eating out ...

Domestic Beer - US

With domestic beer volume sales flat during 2002-07, market reassessment is in order. This report provides actionable insights needed to meet changing consumer needs and expectations; optimally position new product launches; and help realize growth potential. Questions answered in this report include:

Sugar and Sweeteners - US

This report addresses the state of the sugar and sweetener industry, including emerging threats and opportunities.

Cookies and Cookie Bars - US

This report provides actionable insights that challenge current cookie brand positioning, helping industry players meet changing consumer needs, position new products, and realize growth potential. Specific questions answered in this report:

Cereal Bars - US

Mintel expects the cereal bars market to remain dynamic based on significant strides made during 2002-07. These products will especially remain relevant because they have carved out a durable niche serving consumers looking for on-the-go foods with nutritional benefits.

Non-traditional Food Retailing - US

This report offers a comprehensive analysis of non-traditional food retailing in the U.S. and addresses a variety of questions, including:

November 2007

Baby Food, Drinks and Milk - UK

Since Mintel last reported on the baby food, drink and milk market in 2005, the market has become increasingly dynamic, with several new players attracted by healthy rates of growth.

Italian Foods - UK

Since Mintel last reviewed the market for Italian food in May 2005, the market has continued to grow, driven largely by consumer desire for quality and flavour which is driving value growth. With premiumisation and provenance also proving influential, consumers are increasingly looking for restaurant-quality products to enjoy at home.

Rice - UK

Organics - UK

Since 2002, the UK market for organic food has grown by 70% to £1.5 billion in 2007. During this time, organic foods have become mainstream, aided by wider availability and growing consumer interest in premium and ethical food markets.

Yogurt Drinks - US

This report covers the sales of yogurt drinks, defined as “sippable” yogurts (not spoonable or squeezable). Mintel’s analysis provides the reader with a clear understanding of the state of the yogurt drinks market and its players, as well as information and insights that can lead to better marketing and new ...

Consumer Attitudes to Food Safety - UK

Food and Drink - International

Much has been happening in the rice market over recent years. Since the entrance of micro pouched in 2000, this sub-sector has seen constant growth and it looks likely to become the biggest sector in 2008, overtaking dry rice in sales value.

Eating Out Habits - UK

Gone are the days when consumers are content with treating themselves to something special every once in a while. In today's instant society we want it all, and we want it right now and in terms of eating out that means visiting a restaurant as a regular treat not just ...

Food Retailing - UK

The food sector is the largest in UK retail. It is also one of the most competitive and controversial due to the concentration of power into the hands of only three or four players. The small store lobby is well organised and vocal and is proving a considerable thorn in ...

Pizza Restaurants - US

This report provides the reader with statistics and insights about the pizza restaurant category that can help a market player do the following: stave off competition from other foodservice segments; retain core customers, increase frequency of use, attract new customers; make product development decisions; and create meaningful marketing messages and ...

Mid-Market Restaurant Chains - UK

The competitive nature of the mid-market sector continues to make it difficult for various brands to differentiate themselves, with the only noticeable polarisation being between those catering for the low-cost end of the market and those following the trend of premium casual dining. Because of this some of the new ...

The issue of food safety is one that attracts significant media attention, and is one that is now tightly regulated to protect consumers.

Poultry - US

With record levels of consolidation among the largest players in the poultry market, it has become more difficult to compete and maintain share. This report details market transformations in the wake of recent mergers, and strategies for competing in the new market.

Off-premises Eating - US

Pickup and delivery services are nothing new to the restaurant industry. However, because of evolving consumer lifestyles, restaurants need to adapt to off-premises eating trends. Under what circumstances do consumers buy meals from a restaurant, but eat them somewhere else?

Shelf Stable Meals - US

This report provides market data and trends, as well as the results of an exclusive consumer survey about shelf-stable meals. Mintel isolates trends in the market, revealing consumer attitudes, concerns, and behavior that will help marketers find opportunities and maximize growth potential.

Organic Foods - US

Consumers' interest in organic foods has increased steadily over the review period. This report highlights sales in organic food in both FDM and natural supermarket channels. This important information includes:

October 2007

Frozen Snacks - US

Yogurt - UK

Food and Drink - International

The frozen snack market enjoys a relatively high household penetration, with strong sales growth from 2002 to 2006. However, from 2006 to 2007, growth slowed and even showed a slight decline in constant terms. The market may have reached a point of saturation and is certainly limited by consumers' growing ...

Food Intolerance and Allergies - UK

The awareness and complexity of food allergies and intolerance are undoubtedly rising rapidly in the UK. Is the free-from foods market rising to this new challenge or adding to the issues?

Flavoured Alcoholic Beverages - UK

Sales have witnessed a decline from the heady heights of early 2000, largely due to the government imposing a higher tax rate on FABs in 2002, a new wave of social responsibility and an increasing competitive retail environment.

Sandwiches - UK

The sandwich market has experienced exceptional growth and is now worth over £4 billion, a 23% increase from 2002. This strong growth has been driven by the introduction of specialist sandwich bars, as well as a focused innovation and new product development.

Meal Kits - US

The meal kit market has been in decline since its peak in 2003, due primarily to an influx in competition and missed marketplace and consumer opportunities. The obstacles, however, are not insurmountable and there is opportunity to stop or even reverse this trend.

Casual Dining - US

The casual dining market appears to be growing steadily. However, closer inspection reveals that this

Yogurt has a long-established reputation as a product consistent with healthy eating and great taste. It has been well placed to take advantage of increasing consumer interest in the link between diet and health. High levels of NPD and strong promotional support characterize the yogurt market – it is one ...

Soy-based Food and Drink - US

The soy-based food and drinks market exhibited virtually flat growth during 2002-07. Mintel takes an in-depth look at issues challenging the market, as well as bright spots responsible for market growth. Mintel's unique research reveals how consumer attitudes and behavior are responsible for the changing market environment.

Organic Beverages - US

This report provides market data and trends, as well as the results of an exclusive consumer survey about organic beverages. The market has grown 97% between 2002 and 2007. Driven by concern for the integrity of the food supply, the organic beverage market has moved from a natural food store ...

Non-sweet Biscuits - UK

The non-sweet biscuit market is worth £304 million, a 25% increase since 2002. Performance however is patchy, with traditional plain products such as crackers, crispbreads and oatcakes stagnating, while growth is concentrated in savoury, mini, snacking and 'healthy' segments.

Natural Products Marketplace - US

This report covers sales of food and beverages, vitamins and minerals, herbs and homeopathic remedies, and general merchandise and beauty care through four channels: food, drug, mass merchandisers (FDM), and natural supermarkets. The natural products market is estimated to some \$56.8 billion.

Cakes and Pies - US

The U.S. cakes and pies market (including packaged and in-store bakery products) remained stable from

Food and Drink - International

growth is primarily related to unit expansion, rather than increased same-store sales. This is not true of all chains, however. Some companies are experiencing growth in units and in sales-per-unit. This report explores who is ...

2002-07, in constant terms, as manufacturers attempted to wade through varied health and wellness trends. This report details the current status of the cakes and pies market, addressing the opportunities for category players. Specific ...

Alcohol: health and premiumisation - UK

This report examines some of the key issues surrounding an alcohol market challenged by a slowly declining consumer base and the increasing emphasis placed on 'health issues'.

Specialty Foods - The NASFT State of the Industry Report - The Consumer - US

This report, a companion to the NASFT State of the Industry Report, examines an array of consumer attitudes and opinions to specialty foods. By clearly defining the term "specialty food," the study identifies the typical specialty food consumer and examines the way in which that consumer's shopping, cooking, and ...

Attitudes Towards Healthy Living - US

Health is in the news, top of mind, and part of the daily grind, and the consumer is being called upon to carve his or her own path toward a healthful life.

Coffee - US

Coffee for at-home consumption displayed robust growth during 2002-07. However, as sales at coffeehouses continue to climb, the industry can't help thinking of the period as one of lost opportunity. Another dark spot on the nature of the growth is that it came entirely from price increases—volume at FDM actually ...

Soup - US

This report provides industry participants, analysts, and investors with insight into the soup market. Mintel offers analysis and an in-depth perspective to help stakeholders make informed decisions in the areas of product development, targeting, marketing, and merchandising. In this report, Mintel investigates:

Hotel Catering - UK

The eating out market is expanding as fast as our waistlines, and with it has come a staggering amount of choice. As a result hotel revenue generated from food and beverage sales is severely under threat, and there is a battle to keep consumer spend within the confines of their ...

September 2007

On-trade Soft Drinks - UK

Alcohol consumption is declining as consumers heed health messages and drink-led pub visits are tending towards light usage, boding well for soft drinks.

Yellow Fats - UK

The market has experienced a steady rise in value, although volume sales have remained static.

Mexican and Tex-Mex Foods - UK

Tex-Mex foods have developed in a different way to other ethnic foods markets where ready meals have been the main driving force behind sales. In the absence of a

Frozen Meals - US

This report answers questions that will help you find opportunities and maximize growth in the frozen foods market. Some topics include:

Food and Drink - International

significant indigenous Mexican population and with only limited choice of traditional Mexican restaurants, manufacturers have focused as much attention on educating ...

Pickles, Chutney and Relish - UK

The market for pickles chutney and relish (PCR) is estimated to have a value of £141 million in 2007. However, the market has not grown in real terms for the past five years, and is not likely to grow in the next five years either. Although there has been some ...

Bread - US

This report provides analysis and insights into the bread market that can help in positioning marketing messages, the launch of new products, and retail strategies to invigorate sales. Such insights include:

Functional Beverages - US

This report covers the market for functional beverages in the US, and can be used to create marketing messages that resonate with key groups of consumers and to develop new products in-line with emerging trends. Topics explored in this report include the following:

Pet Food and Supplies - US

The total market for pet food and supplies grew more than 33% in real terms from 2002–2007, as pet owners spent more on products for their pets that were less utilitarian and more fun. Consumers also became more discerning about the quality and makeup of products they fed their pets ...

August 2007

Pre-packed and Dressed Salads - UK

Coffeehouses and Donut Shops - US

This report focuses on the many changes happening in the coffeehouses and donut shops. How are these changes impacting growth and sales? Mintel focuses on what the key players are doing and with what results. Addressed are corporate strategies, marketing efforts, and consumer habits and desires. These all come together ...

Breakfast Cereal - US

This report clearly identifies the principal factors driving or curtailing growth in the U.S. breakfast cereal market. Six years of specific sales data give you a factual and impartial presentation of the market as a whole, including performance of individual sectors in the market.

Lunchtime Eating - US

Lunchtime eating is undergoing a rapid distributional shift, as new players, including supermarkets, convenience stores, and fast-casual restaurant chains chip away at the traditional dominance of the quick-service restaurant sector. The rapid growth of the fast-casual sector, combined with other market forces, has led to broad changes in consumer expectations ...

Fast Casual Restaurants - US

This report provides the reader with statistics and insights about the fast casual category that can help a

Food and Drink - International

Despite or perhaps because of the introduction of healthier school meals, fewer and fewer children are purchasing food from the school canteen, preferring instead to take food from home, or purchase from local shops.

Appetisers and Dips - UK

The dips market is estimated at £173 million in 2007, a 28% increase from 2004. The strong performance in the market mirrors an evolution in consumer eating from heavy one plate meals to lighter meals and sharing occasions.

Salty Snacks - US

This report covers numerous issues in the salty snacks arena—information designed to help salty snack manufacturers and marketers successfully make their way through the ever-evolving marketplace. Following are just a few of the questions that are answered in this report.

School Meals - UK

Mintel's Leisure Intelligence series is currently divided into three sectors:

Does the future profit of food lie in the two extremes of premiumisation and low pricing? - UK

This report examines the hypothesis that the future profitability of the food market lies in the two extremes of premiumisation and low pricing. It answers crucial industry questions e.g. What is the likely impact of interest rate increases and utility cost hikes on consumer confidence? How will healthy eating ...

Cream and Creamers - US

This report focuses on the main obstacles and opportunities in the cream and creamer market. Mintel presents unique insights on how manufacturers can boost sales through niche targeting efforts, and increase exposure through out-of-home placement opportunities.

market player do the following: stave off competition from other foodservice segments; retain core customers, increase their frequency of use; attract new customers; make new product development decisions; and create meaningful marketing ...

Salad Accompaniments - UK

Manufacturers face the age-old problem that pouring a product which is perceived as unhealthy onto a salad defeats the purpose of eating it in the first place. While manufacturers have quickly provided better-for-you alternatives, the trend towards superfoods, vitamin-enriched and functional foods could potentially offer salad accompaniments a healthier image.

Frozen and Fresh Sausages - UK

Underpinning a strong market is consumer willingness to focus on the sausage's positive attributes (practicality, popularity and tradition) rather than the negatives (salt and fat content).

Seasonings - UK

The market for seasonings is enjoying steady, if unspectacular, growth. The market is estimated to be worth £184 million in 2007.

Family/Midscale Restaurants - US

The midscale/family dining segment of the restaurant market is frequently associated with lackluster innovation, drab décor and sales to match. While the midscale segment has been flat for some time, opportunities exist below the surface that can ignite change and growth.

Eating Out Review - UK

People have been eating out more and more because it is utilitarian: there just isn't the time for shopping, preparing, cooking, eating and then cleaning up at home (especially when everyone in the family wants to eat

July 2007

Chocolate and Seasonal Chocolate Confectionery - US

Consumers are enthusiastic about chocolate. More than 80% of Mintel's survey respondents buy chocolate for themselves, and more than half buy it for others. Chocolate for personal consumption is up against a few obstacles, however. Given health and weight concerns, consumers have to work harder to rationalize a chocolate purchase ...

Sports and Energy Drinks - UK

The market for sports and energy drinks is buoyant with overall sales growth exceeding that of soft drinks generally. Most of the growth to date has been achieved by increasing usage rates amongst core consumer groups. The future challenge for the industry is to move sports and energy drinks to ...

Children's Snacking Market (The) - UK

Mintel estimates that there are 6 billion child-related snack occasions a year, 71 million of which are associated with travel to and from school. One third of calories are eaten without parent's knowledge and obesity rates continue to increase.

Nuts and Dried Fruit - US

The U.S. nuts and dried fruit market showed strong growth from 2001 to 2006, riding favorable health and diet trends. Manufacturers also contributed to growth with successful product innovation that sustained consumer interest as health trends shifted and evolved.

In-store Bakeries - US

This report discusses retail in-store bakeries (ISBs), defined as bakeries placed within supermarkets, mass

something slightly different). But there is a danger in forgetting that eating ...

Cheese - UK

Nine out of ten adults have eaten cheese in the past year – such is the British love affair with cheese. However, price competition is fierce amongst branded and own label alike, which hinders margin growth. Cheese now has an increasingly powerful “enemy” – its high fat content is vilified ...

Thai and Other Emerging Ethnic Foods - UK

The market is now worth £180 million, an increase of 44% from 2002, and is predicted to be worth £186 million in 2007. However, over the last two years growth in the market has slowed.

Morning Goods - UK

The morning goods market comprises a broad range of bread rolls and bakery snack products. Most product categories continue to advance in value despite their maturity, while some – notably bagels, muffins, brioche and doughnuts – have been enjoying impressive rates of growth.

Yogurt - US

This report provides statistics and insights about the yogurt category that can help readers choose new consumer markets for penetration and make successful decisions regarding new product development. Mintel's unique consumer research also provides information necessary to create meaningful marketing messages, craft dynamic ad campaigns, and establish effective point-of-purchase promotions.

Side Dishes - US

The total market for side dishes did not expand in real terms during 2001–06, but was nevertheless exciting as

Food and Drink - International

merchandisers or club stores offering an assortment of bakery products, such as breads, cakes, pies, bagels, cookies, donuts, and muffins. Unlike the bread aisles found in these stores, ISBs generally have staffed counter space, and often ...

Sugar-free Food and Beverages - US

The sugar-free food and beverage industry includes a wide range of products. For the purposes of this report, Mintel analyzes the four major segments: carbonated beverages, gum, chocolate confectionery, and non-chocolate confectionery.

Milk - US

The overall U.S. milk market exhibited flat growth from 2001 to 2006. Yet, there was excitement, as consumers buoyed the market looking for ready-to-drink, value-added, and healthy beverage options.

consumers shifted purchasing habits among the many types of products.

Frozen Desserts - US

This report will help you tailor frozen dessert marketing to various consumers, launching new products that are timely and on trend, and identifying retail strategies that will stimulate interest and sustain current sales. Some issues discussed in this report include:

Lager - UK

The UK lager market faces significant challenges. A declining volume of alcohol and beer consumption has intensified competition in this market:

June 2007

Chewing Gum and Mints - UK

The chewing gum and mints market has grown consistently over the last ten years, with sales levelling off in recent years against a background of consumer concerns around health and obesity. However, due to the launch of Trident in the UK and increased levels of innovation from Wrigley, there has ...

Bottled Water - UK

The market is being driven by the pursuit of a healthier lifestyle and a growing awareness among some consumers of the need for rehydration throughout the day. More convenience packaging and a greater willingness to pay for added value (notably flavour, functional enhancement and a premium brand) have also boosted ...

Independent Pubs - UK

This report examines the specific and more general factors which influence demand for independent pubs, quantifies the market in terms of total outlet numbers and turnover, provides consumer usage data for pubs

Childhood Obesity - UK

More calories in and fewer expended have led to rocketing rates of obesity across the world as habits are passed down from parent to child. The health implications both short term and long term are grave. Obesity currently costs the NHS £1 billion annually and may even overtake tobacco as ...

Breakfast Catering - UK

While eating out for lunch, dinner or late-night snacking can be seen to have almost limitless potential (given a suitable rise in consumer affluence), the breakfast market is likely to remain restricted by personal preferences early in the morning. The message that breakfast should not be skipped on health grounds ...

Vending - UK

After a period of relative stability during the past five years, the vending industry is set to experience considerable change during 2007, mainly as a result of legislative changes that will affect both the education

and also adds insight by stating the independent pub operators' point of view on a range of issues ...

Vegetarian Foods (Processed) - US

The market for vegetarian foods covered in this report—primarily tofu, egg substitutes, and dairy or meat alternatives—grew well above the rate of inflation during 2001–06. However, vegetarian food is still a small market. This report helps industry players tailor marketing messages to varied consumers, as well as to launch new ...

Sugar Confectionery - US

This report provides analysis and insights on the non-chocolate candy market, helping industry players make more informed decisions in support of candy sales. Sales of sugar confectionery products in convenience stores and FDM channels excluding Wal-Mart declined 10% in constant terms since 2001, suggesting a need for challenges to traditional ...

Ice Cream and Frozen Novelties - US

This report clearly identifies the principal factors driving or curtailing growth in the U.S. ice cream market. Six years of specific sales data give you a factual and impartial presentation of the market as a whole, including performance of individual sectors in the market (ice cream, frozen novelties, sherbet ...

Specialty Foods - The NASFT State of the Industry Report - The Market - US

Specialty foods are defined as products that have limited distribution and a reputation for high quality. These items are becoming more popular—and easier to find—as the American consumer has developed a more sophisticated and discerning palate and as a growing number of channels offer foods to attract these consumers. NASFT ...

Quick Service Restaurants - US

Food and Drink - International

distribution channel and also the cigarette-vending sector. These are likely to lead to a reduction ...

Frozen and Canned Fruit and Vegetables - UK

This report assesses analyses the frozen and canned fruit and vegetable market since the last Mintel report on the subject was published in June 2005.

Wine Retailing - UK

Wine drinking has grown strongly in popularity. Wine buffs are ever present, even gracing the screens at peak viewing times, yet the vast majority of the wine drinking public remains largely ignorant of their favourite tittle. This is not an issue if the consumer is to continue making purchase decisions ...

Bagged Salad and Salad Dressings - US

This report provides marketers, manufacturers, distributors and retailers with fresh analysis on the bagged salad and salad dressings market. Mintel's insights help users make informed decisions about marketing messages, product launches, and retail strategies that can help invigorate sales. Such insights include:

Fine Dining - US

In this report, Mintel draws from two exclusive consumer research surveys to learn more about the fine dining consumer. Our analysis provides:

Food and Drink - International

This report examines quick service (or fast food) commercial chain dining in the United States. Quick service restaurants (QSR), sometimes referred to as limited-service restaurants or fast-food restaurants, provide inexpensive food and quick service, defined by the absence of table service. Food is typically ordered and paid for at the ...

May 2007

Sweet Biscuits - UK

Whilst the market has achieved some growth in the past year, it has struggled to maintain volume sales due to changing eating habits in the UK and widespread promotion of a healthier lifestyle.

Onboard Catering - UK

The UK is a nation of foodies who are increasingly concerned with the sourcing of ingredients providing a valuable potential market for onboard caterers. Attitudes towards onboard food and whether it is something to be enjoyed or seen as a means to refuel vary with different types of consumer and ...

Chinese Foods - UK

With three out of five consumers eating Chinese food less than once a month, the development of new usage occasions and increased frequency is instrumental for market growth. Lessons can be applied from the activities of breakfast cereal manufacturers in the cereal bar market.

Tea and RTD Tea - US

The U.S. tea and ready-to-drink (RTD) tea market posted tremendous growth throughout the review—up 48% at current value. With consumers looking for convenient nutrition, sales of RTD tea and refrigerated teas propelled category sales. The market launched new products at a steady pace, focusing on convenience and flavor trends ...

Pasta and Pasta-based Meals - US

Wine - UK

In real terms, the average price of a bottle of wine has been falling as retailers have consistently discounted to drive sales. However, much of the discount has been producer-funded - allegedly placing a squeeze on profit and restrictions on future investment. Although beneficial for the consumer, and arguably the supermarkets ...

Crisps and Snacks - UK

Although the prognosis remains far from outstanding, the market recovered somewhat in 2006 after successive downturns, and developing demand for premium products such as hand cooked crisps and certain snacks give some cause for optimism. Manufacturers have reacted well to widespread criticism of the industry's contribution to the obesity crisis ...

Bacon - UK

The bacon market has failed to grow in value over the last five years and been characterised by increasingly excessive point of sale promotion to shift higher volumes of lower value product. However, times are changing in the bacon market.

RTD Non-carbonated Beverages - US

This report on the ready-to-drink (RTD) non-carbonated beverages market comprises fruit juice and drinks; bottled water; sports and energy drinks; and RTD tea and coffee. Mintel provides marketers, manufacturers, distributors and retailers with the window they need to understand this varied and dynamic market. This report:

Carbonated Drinks - US

Food and Drink - International

In this report, Mintel examines factors that are influencing sales of dry pasta, shelf-stable pasta-based meals, and refrigerated and frozen pasta in FDM and natural food retail channels. This report concentrates especially on trends that will continue to have an effect on the pasta and pasta-based meals market beyond the ...

This report provides industry participants, analysts, and investors with insight into the carbonated drinks market. This in-depth perspective helps stakeholders make informed decisions in targeting consumers, introducing new products and engineering “hybrids.” The knowledge in the report will also help readers develop merchandising and retail strategies that will rejuvenate ...

Full-service Breakfast - US

This report explores the growing full-service restaurant breakfast market, in terms of market sales, major chains, and new items, as well as factors that will drive change in the market in upcoming years. As a result of the focus on full-service breakfast chains, the heart of the report is an ...

Gum, Mints and Breath Fresheners - US

In this report, Mintel examines industry trends, sales data and unique consumer research to reveal who is moving the gum, mints and breath freshener market. Mintel clearly identifies the principal external factors driving or curtailing growth. Exclusive consumer research reveals the attitudes, needs and behavior of consumers, with analysis broken ...

Food Allergies and Intolerance - US

The world of food allergies and intolerance is largely shrouded in mystery, with reporting agencies claiming different numbers of sufferers. Many consumers are affected but don't understand the cause. As a result, manufacturers and retailers do not know how to best approach the market.

Convenience Stores - US

In this report, Mintel provides actionable insights for the convenience store market on many different levels. A number of factors are reshaping the market, including:

April 2007

Pasta Sauces - US

In *Pasta Sauces—U.S., April 2007*, Mintel examines the state of shelf-stable and refrigerated pasta sauces sold in FDM and natural foods retail channels. With FDM sales both in 2001 and 2006 at \$1.5 billion, the market might appear flat. But this hides the fact that 2006 sales are ...

Sugar Confectionery - UK

The market faces a challenging future due to a declining child population and increasing health concerns. But it is not all bad news. Offering potential for the sugar confectionery industry is a strong correlation between effort (healthy diet) and reward (treat) as well as the view of sugar confectionery as ...

Sports Venue Catering - UK

Although small gains have been made in catering spend per head at sports venues, the main cause of market growth has been due to increases in total attendance levels. The biggest barrier to further development is that of queues and the length of time it takes to get served, allied ...

Impact of the Environment (The) - UK

Media attention on environmental matters has grown substantially in recent years. The publication of the Stern Report into the impact of climate change has focused attention on the responsibility of the government, business and the individual in reducing carbon emissions and following a more sustainable model of living.

Food and Drink - International

Dark Rum and Brandy - UK

Growth has slowed considerably due to a recent trend away from on-trade drinking in favour of in-home consumption. Fewer consumers are drinking alcohol and those who are doing so are visiting pubs less frequently.

Breakfast and Sandwich Meat - US

Breakfast and sandwich meats are a staple in many households. However, the market has been experiencing a decline in FDM sales, excluding Wal-Mart, making the evaluation of products, positioning, and placement a must for players in the category. The U.S. breakfast and sandwich meat market posted sales growth in ...

Reduced Fat and Reduced Calorie Foods - UK

RFCS products have enjoyed a period of sustained growth as consumers seek ways of controlling their weight and improving their health. Growth rates are now slowing and the RFCS market faces serious challenges. Changing consumer attitudes towards diet and towards RFCS products mean that such products may play a less ...

White and Dark Spirits: The Consumer - US

This report provides stakeholders in the distilled spirits industry—marketers, manufacturers, distributors and retailers—with analysis and insights to help make informed decisions in positioning marketing messages, and launching new products and retail strategies. Such insights include:

Premium Chocolate Confectionery - US

Indicative of the demand for chocolate, on March 20, 2007, cocoa futures rose to a four-year high. At the heart of the category's success in the U.S. is consumers' delight in chocolate indulgences, and, women are not the only "premium chocoholics," as demonstrated by Mintel's consumer research. Category ...

Ethical Catering - UK

Ethical issues have dominated the headlines in recent years, as well as supermarket shelves and business plans alike. However, the ways in which companies are choosing to adopt ethical issues are rather varied. For instance, although there is a growing niche market of entirely eco-friendly restaurants, the majority will choose ...

Sweet Spreads - UK

The sweet spreads market has an opportunity to develop new usage occasions and attract new users through a fresh approach to health, based on adding good ingredients 'food plus'. Lessons can be applied from the success of the fruit and herbal tea sector, which has successfully addressed many of the ...

Adult Obesity - US

This report covers products and services for those who suffer with issues related to being overweight, and tracks the retail experience through the eyes of larger-sized adults. Ultimately, this work provides possible avenues of improvement for retailers, while suggesting that this community should be better served. There appears to be ...

Energy Drinks - US

This report provides analysis and insights that can help in positioning marketing messages, launch of new products, and retail strategies that can help invigorate sales in the market, like: the influence of teens and young adults on the market; which racial/ethnic group is driving the most growth; new energy ...

Leisure Venue Catering - UK

Despite significant improvements in the quality of catering at leisure venues, there is still a perception gap between what consumers expect and what venues are delivering. If catering is to make a bigger contribution to the profitability of leisure venues in the future, this is something that needs to be ...

March 2007

Food and Drink - International

Impact of Branding in the Food Market - UK

While the food market overall is characterised by steady, if unspectacular, growth, certain categories of product are showing strong growth. This has attracted the attention of three main company types:

Potatoes - UK

Less than one in two consumers eat potato on a weekly basis, as consumers increasingly look for different taste experiences. For these consumers, the potato market could be convenient, versatile and healthy. Other consumers have a 'shopping conscience' characterised by awareness of food issues such as local sourcing, seasonality, fair ...

Chilled Desserts - UK

Despite the increased concerns about healthy eating, sales of chilled desserts have been buoyant, rising by around 40% at current prices to achieve a market value of £393 million in 2006.

Seasonings - US

While the \$3.2 billion retail seasonings market has shown very little sales momentum since 2004, the market is not static, but realigning with consumer preferences for more innovative and upscale convenience-driven products.

Attitudes to Food: Weight and Diet - US

This report focuses on consumer attitudes toward food, with an emphasis on weight and dieting. Using our unique consumer survey and product monitoring tools, Mintel gives the reader an acute sense of how consumers think and behave with respect to food.

White and Dark Spirits: The Market - US

Pizza - UK

The pizza market is showing strong growth, of 6% over the last year, driven by the performance of the chilled sector. Pizza has traditionally been seen as a convenient, quick to cook and easy to clean up option, which, although, not a family favourite, had a place as an easy ...

White Spirits - UK

The market has seen difficult times due to the combination of tax increases and the smoking ban which have had a particularly heavy impact on alcohol sales. While the NI market has benefited from easier operating circumstances, April 2007 will bring a ban on public smoking to NI which, if ...

Nutrition and Energy Bars - US

Despite an increased focus on nutrition and healthy eating habits, as well as more people actively undertaking exercise, the nutrition and energy bar category is in a slump. With category maturation and saturation evident, the three diverse segments—health/wellness, diet, and athletic/sports bars—have all been impacted in different ways.

Baking and Dessert Mixes - US

U.S. baking and dessert mixes market grew less than 2% annually during 2001-06, and when considering the impact of inflation, sales actually declined. The market is highly dependent on product innovation to provide incremental sales growth, and competition from ISBs and alternative markets consistently challenges sales.

Cheese - US

This report provides stakeholders—marketers, manufacturers, distributors and retailers—in the cheese industry with analysis and insights that can help them make informed decisions in positioning marketing messages, new product launches, and retail strategies that can help invigorate sales in the market. Such insights include:

Limited-service Breakfast - US

Food and Drink - International

This report provides stakeholders in the distilled spirits industry—marketers, manufacturers, distributors and retailers—with analysis and insights to help make informed decisions in positioning marketing messages, and launching new products and retail strategies. Such insights include:

Crackers - US

This report on the U.S. cracker market gives industry marketers, manufacturers and retailers what they need to know to make informed decisions in tailoring marketing messages to varied consumers, launch new products that are timely and “on trend,” and develop retail strategies to help invigorate sales in this ...

Stocks/Bouillons, Gravies and Stuffings - UK

While traditional British dishes are all the rage, the market is managing to hold its own. But as trends in home cooking become increasingly cosmopolitan and eating occasions less formal, dishes like shepherd's pie and Lancashire hotpot could become occasional treats - with the Sunday Roast the last preserve of gravy ...

Mintel's report on the limited-service restaurant (LSR) breakfast market surveys the competitive landscape and recent activity of leading breakfast vendors by segment. This includes coffee specialists, fast casual operators, and burger and chicken chains, among others.

Refrigerated and Frozen Dough - US

This report helps industry marketers, manufacturers, retailers, and investment professionals understand the current market for refrigerated and frozen dough. In particular the report:

Coffee Shops - UK

Coffee shops have quickly grown to reach a level of maturity in the UK. They are having to look towards diversity for a number of reasons; an antipathy towards coffee itself among younger consumers, competition from other catering outlets serving 'good coffee', the challenge of serving healthy drinks and snacks ...

February 2007

Game and Exotic Meat - UK

The market for game meat is growing strongly. Improved standards of handling and hygiene have encouraged supermarkets to stock game meat, and consumers have taken to it as part of their search for new and interesting tastes that fit with their renewed interest in good food.

Bread - UK

Consumers are increasingly focusing on healthy eating. In the context of the bread market there is evidence of a higher level of demand for wholegrain and health-orientated products, although total volume consumption has not risen. However, most interest is generated by products which are not only good for you, but ...

Carbonates - UK

Tea and Herbal Tea - UK

Despite the current vogue for coffee shops, tea remains an integral part of everyday life in the UK – ‘tea-breaks’, for example, punctuate the rhythm of the working day and tea remains an essential lubricant for undertaking DIY and gardening – two national pastimes. Even surfing the Internet is undertaken ...

Meat Snacks - US

The Meat Snacks report gives industry marketers, manufacturers and retailers what they need to know to help them make informed decisions in tailoring marketing messages and launching new products that are timely and on trend. Retail strategies are discussed that can help invigorate sales in this mature market while capitalizing ...

Sports Food and Beverage Consumers - US

Food and Drink - International

Some carbonated brands may wish to retain “secret” recipes or avoid appearing too overtly healthy (and therefore alienate younger consumers in search of “fun”). However, any brand which could use the positioning claim “free from artificial flavours, colours and preservatives” would set itself apart and give reassurance to those who ...

Wine - US

This report provides stakeholders in the wine industry—marketers, manufacturers, distributors and retailers—with analysis and insights to help them make informed decisions in positioning marketing messages, launching new products and forming retail strategies. Such insights include:

Private Label Foods - US

This report offers the perspective and market analysis necessary to understand evolving consumer, product, and sales trends in private label foods, helping industry participants plan for the future.

Sugar and Artificial Sweeteners - UK

The market for sugar and artificial sweeteners in the UK is in long-term decline in volume terms, due to the growth in consumers avoiding sugar – the mainstay sector in this market. However, tonnage is declining significantly as a result of the greater concern among consumers about their eating habits ...

January 2007

Indian Foods - UK

The Indian market is facing maturity and value has remained relatively static for the last five years despite investment in new product development and range refreshes. Indian food has a high penetration and is perceived as an occasional treat, however, in order for the market to grow in value a ...

Fresh Fruit and Vegetables - UK

Sports active consumers are not a homogeneous group and there are many facets of sports active consumers that affect their attitudes toward and reliance on sports foods and beverages. In this report, Mintel isolates and explores three groups of sports active consumers: Individualists, Teamers and Adventurers. These groups are defined ...

Smoothies - US

This report explores all aspects of the made-to-order and bottled RTD smoothie markets during 2001-06, including sales by segment, manufacturer, and brand; insights from conversations with the major players in both industries; must-read consumer survey analysis, and a strong view as to how the industry will evolve during 2007-11.

Sacred Foods and Food Traditions - US

On many occasions the presence or abstinence of food nurtures the soul, creates bonds among people, and enriches life. This report explores consumers’ emotional and spiritual use of food. This is a consumer-based report, built from consumer data from several custom studies conducted by Mintel.

Low-alcohol and Alcohol-free Drinks - UK

Growth in the market has slowed almost to a halt since the last report. Low/no alcohol drinks have seen low levels of innovation and promotion. They are competing against alcoholic drinks and soft drinks, two huge markets that have seen innovation and heavy promotion. Furthermore, the development of low-strength ...

Impact of Media on Eating Out (The) - UK

Although one half of all consumers admit to being influenced by the media when it comes to eating out, the other half claim that they eat what they want, where they want and that the media has no impact on them.

Pasta and Pasta-based Meals - UK



Food and Drink - International

Despite its inherent maturity, the market for fresh fruit and vegetables continues to grow, driven primarily by the trend towards healthier eating and in particular the government's 5 A DAY campaign. Other factors which are contributing to increased sales value include the ongoing expansion of the range of convenience formats ...

Pasta satisfies the major consumer needs of being convenient and perceived as healthy. The market retains consumer interest with a plethora of new products, predominantly under retailers' own label. The market has grown, yet consumer measures point to lighter consumption.

Fruit Juices - US

This report gives industry marketers, manufacturers and retailers the information they need to make informed decisions in tailoring marketing messages to varied consumers and launching new products that are timely and on-trend. Discussed are retail strategies that could help invigorate sales in this mature market. Such issues include:

Slimming Meals - US

This report gives industry marketers, manufacturers, retailers, and investment professionals what they need to know to broaden their understanding of the dynamic slimming meals market. It also shares insights to help grow sales to both existing and new customers. For example, the report:

Pizza - US

This Mintel report includes sales of the following products designed for preparation at home: