



March 2020

Holidays to France - UK

“Growing rail connectivity, along with the country’s low reliance on fossil fuels for its electricity, offers the opportunity to position France as a low-carbon holiday choice in the era of climate emergency and ‘flight shame’.”

– John Worthington, Senior Analyst

Consumers and the Economic Outlook - UK

“The UK left the EU with consumers still expecting Brexit to have a negative overall effect, but with much more positive views than in previous months. The clarity provided by the General Election and delivery of Brexit, continued high employment and above-inflation wage rises, have combined to pushed Mintel’s consumer ...

Cruises - UK

“Travellers’ need to share eye-catching stories via social media and their desire to avoid overcrowded holiday destinations worldwide has led to rising demand for unique and exclusive experiences. Cruises are well positioned to benefit from this trend as many would consider taking a cruise to try something new and to ...

February 2020

The Ethical Traveller - UK

“More travellers are likely to adopt the ‘flexitarian’ approach to flying that we are seeing in dietary habits – choosing to take lower carbon forms of transport or stay in the UK for some, but not all, of their holidays. Travellers want to feel their holidays are helping local people ...

January 2020

Holiday Review - UK

“The Thomas Cook collapse has had no impact on travellers’ faith in the package holiday market. However, many will be cautious when booking a package holiday, trusting their holidays to the hands of well-known companies that provide high quality customer experiences.”