

March 2023**Trending Flavors and Ingredients
in Salty Snacks - US**

“Increased snacking continues, as habits built during the pandemic have translated into new routines and expanded occasions. Unique flavor innovation can be the key to blurring the line between healthy and indulgent snacks, as consumers increasingly seek both BFY and comforting ingredients.”

**Functional Ingredients in Food &
Drink - US**

A changing definition of health will become increasingly more inclusive of functionality, yet will not provide hall passes for products, ingredients or claims that don't set realistic expectations. The correlation between scientific integrity, personally tangible results (long- or short-term) and value are important to continue growing functionality's value in health ...

February 2023**Consumers and the Economic
Outlook - US**

"Cooling inflation and a solid labor market are likely the direct contributors to consumers' positive outlook entering the new year. With further rate hikes and unemployment projected to rise, revisiting these sentiments six months from now – which is when experts project the US to enter a mild recession – ...

January 2023**Flavor Innovation on the Menu -
US**

“Consumers are eager for more flavor-forward dining experiences that deliver on taste, value and entertainment. Bold innovations with unfamiliar flavors, ingredients, and cuisines will stand out, especially as diners seek more excitement and engagement from their dining experiences in the current inflationary environment.”