January 2022

December European Retail Briefing - Europe

"The fact that well over three quarters of grocery shoppers across Europe (93% in both Italy and Spain, 85% in France, 82% in the UK and 79% in Germany) agree that supermarkets should promote the benefits of buying produce that is in season more indicates a high degree of awareness ...

December 2021

November European Retail Briefing - Europe

"Online clothing retailing was already growing exceptionally fast before the COVID-19 outbreak. However, the ongoing pandemic and the resulting closure of non-essential shops has played into the hands of those with an attractive ecommerce offering even more. As a result, online pureplayer, Amazon witnessed its penetration in the major European ...

November 2021

October European Retail Briefing - Europe

A lot has been written over the last 18 months about the rise of ecommerce in the UK. Indeed, there is no doubt that the online channel benefited vastly from both virus exposure fears and enforced time spent at home. In Mintel's Online Retailing – UK, 2021 Report we saw ...

October 2021

September European Retail Briefing - Europe

The pandemic accelerated the development of rapid grocery delivery services throughout Europe, with consumers staying home and major grocers being unable to meet demand for home deliveries with their existing online capacity. Even pre-pandemic, on-demand grocery deliveries were already expanding, and this trend looks set to continue in the next ...

September 2021

August European Retail Briefing - Europe

The global market for luxury goods declined in value by 13% in 2020 based on reported sales, due to lockdowns and other restrictions affecting consumers' ability to make purchases. This rate of decline would have been even greater, were it not for the fact that the region which accounts for ...

August 2021

July European Retail Briefing - Europe

"With the exponential growth of online retailing, retailers are looking at opportunities to grow the market by experimenting with new formats. Amazon is expanding into physical retail, blending the online and offline experience to create unique experiential bricks-and-mortar shopping destinations. The company launched its first physical store in the UK ...

June 2021

June European Retail Briefing - Europe

"Traditionally, DIY purchasing has not been particularly well suited to ecommerce. However, as a result of the lockdown measures imposed in response to the COVID-19 outbreak, we have seen an increase in online shopping generally and within the DIY sector. In many markets sales have grown fast, advancing the channel's ...

European Retail Briefing - Europe

"In-store shopping is likely to remain a concern for many making it crucial for retailers and brands to sell online. Overall, the pandemic has reinforced consumers' tendency to limit time spent in shops. Retailers must look to reassure customers with the measures they are taking in this area, whether at ...

May 2021

European Retail Briefing - Europe

"Online only retailers have undoubtedly hugely benefited from the closure of non-essential retail for prolonged periods and the shift to online shopping as a result of COVID-19. Nevertheless, the strong growth reported by ASOS during the period is also due to the company's ability to nimbly respond to the changes ...

April 2021

European Retail Briefing - Europe

"Food is clearly an essential spending area and with consumers limiting their shopping trips and time spent in-store, online grocery has benefitted, not only as consumers sought to purchase essential items in a safe way, but also as they looked to indulge themselves to compensate for the high levels of ...

March 2021

European Retail Briefing - Europe

January 2021

European Retail Briefing - Europe

The Covid-19 pandemic has accelerated the demise of many failing retailers and their disappearance opens the way for new, better retailers to take their place. The paradox of the situation the retail sector finds itself in is that high streets should emerge fitter and stronger in the long term, even ...