

March 2022**Flavor and Ingredient Innovation
on the Menu - US**

“Restaurant sales increased in 2021; however, the foodservice industry is still facing hurdles on the road to recovery. While operators are streamlining menus amid labor and supply issues, innovative menus will be critical for attracting consumers to restaurants, especially while inflation erodes purchasing power and prompts consumers to cut back ...

February 2022**Trending Flavors and Ingredients
in Snacks - US**

“Shifted routines and added daily stresses brought on by the pandemic caused many to seek snacks as a source of comfort, resulting in boosted sales in recent years. To maintain momentum, brands will need to keep ties to the familiar, while also addressing consumer shifts surrounding reemerging health priorities, interest ...

January 2022**Consumers and the Economic
Outlook - US**

“Despite yet another COVID-19 variant, the US economy ended 2021 in good shape, with rising consumer confidence and unemployment rates that fell to a pandemic-era low. Alongside the strong economic gains, consumers’ financial situations also continued to improve, with most remaining optimistic about their finances going into 2022. As the ...