



September 2021

Short Breaks - UK

“Although cities will continue to play a vital role in the short break segment, they continue to face high competition from rural and coastal areas. Lesser-known cities will be in a good position to attract more visitors, while major cities can stand out with the wealth of cultural attractions and ...

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

July 2021

Holiday Rental Property - UK

“UK holiday rentals were hit hard in 2020, like all forms of tourism, but when restrictions have allowed, they have proved more resilient than other travel sectors. Holidaymakers have sought out self-catering bubbles away from the crowds, on the coast or in the country. The home has become a place ...

The Young Traveller - UK

“Young people will lead the international travel market’s post-COVID revival, looking for the fun, social experiences they have been denied by the pandemic and willing to spend more on making up for what they have missed.”

Airlines - UK

“The VFR and holiday segments are expected to recover quickest from COVID-19, while the business travel market will take longer to recover to pre-pandemic levels and may never reach its previous heights. Measures and innovations that enhance feelings of safety, increase confidence in travelling and make the journey as efficient ...