

December 2005

Music Retailing - US

In recent years, the music industry has been forced to reconcile with many new shifts in the ways consumers want to discover and listen to music. The industry's traditional business model has been permanently fractured in the digital age. New distribution methods and technology such as file sharing, online retailing ...

September 2005

Movie Theaters - US

After a period of continuous growth, domestic box office receipts are expected to decline significantly in 2005 for the first time in a decade. While theaters boast high figures for admissions and concessions revenue per patron, increasing prices can no longer prop up the pronounced decline in admissions. The only ...

DVD/VHS Rental & Sell Through - US

As technology advances, the VCR and DVD market must not just remain stable, but continue to grow to maintain its hold in the industry. While retail video rentals have dropped some 10% from 2004, the introduction of online rental services poses a serious threat. In just one year (August 2004 ...

July 2005

Leisure Activities of Empty Nesters - US

Demand for leisure pursuits fuels a growing leisure and entertainment industry. But the types of pursuits people prefer differ according to various demographic characteristics. Younger people tend to have interests that differ markedly from older adults, while men and women often have clearly different ideas about how to spend their ...

June 2005

Leisure Activities of Families - US

Demand for leisure pursuits fuels a growing leisure and entertainment industry. But the types of pursuits people prefer differ according to various demographic characteristics. Younger people tend to have interests that differ markedly from older adults, while men and women often have clearly different ideas about how to spend their ...

May 2005

**Leisure Activities of Younger
Adults Without Children - US**

Demand for leisure pursuits fuels a growing leisure and entertainment industry. But the types of pursuits people prefer differ according to various demographic characteristics. Younger people tend to have interests that differ markedly from older adults, while men and women often have clearly different ideas about how to spend their ...