

### October 2008

#### Pre-mixed Spirits (incl. pre-mixed cocktails) - UK

Traditional Flavoured Alcoholic Beverages (FABs) have been in double-digit decline; however, classic premix spirits and a new breed of premix cocktails have given the category a much needed boost and seen a move towards premiumisation, with much innovation.

### September 2008

#### Off vs On Trade Drinking - UK

A key question that this report addresses is whether there is anything the on-trade can do to reverse the trend towards less frequent on-trade drinking that has occurred over the last few years.

#### Pub Visiting - UK

The pub industry is experiencing a challenging period of declining demand and rising costs. This is having a damaging effect on a sector that was already reeling from the effects of increased competition. Even the best-respected managed businesses have to work hard to tread water, while many tenanted and leased ...

#### Healthy Eating and Drinking - UK

This report looks at consumer attitudes towards eating healthily and how manufacturers are helping people to choose healthier options in five key markets that are not necessarily considered to be the most healthy – dairy, bakery, crisps & snacks, confectionery and soft drinks. The report also looks at the development ...

### August 2008

#### Whiskies - UK

Distillers are rebottling, rebranding and even reformulating blended Scotch in a bid to revive the beleaguered category, which is currently driving the downward trend in UK whisky volume sales.

### July 2008

#### Alcoholic Mixables - UK

This report assesses the state of the alcoholic mixables market since the last Mintel report was published in August 2006.

#### High Street Pubs and Bars - UK

The high street pubs and bars market is worth almost £3 billion, a modest increase of 1.7% since Mintel last reported in May 2006.