

### March 2019

#### **Financial Bundling and Product Switching in Banking - Canada**

“Boosting multiple product ownership is a double powered engine for financial institutions as it increases profitability through wallet share and also builds loyalty by discouraging attrition.”

– **Sanjay Sharma, Senior Financial Services Analyst**

### January 2019

#### **Attitudes towards Financial Advice - Canada**

“In times of market turbulence, client communication becomes even more important for financial advisors as jittery clients seek reassurance and advice.”