



December 2017

Wearable Technology - US

"The year 2017 was a disappointing year for wearable tech. Marquee brands have seen unfortunate reversals of fortune, including declines at Fitbit, GoPro, and Garmin. However, on the basis of burgeoning sales of smartwatches, hearables, and high-end fitness bands with LED (light-emitting diode) screens, Mintel sees shipments returning to growth ...

November 2017

Attitudes Toward Technology and the Digital World - US

"The digital world has been integrated into daily lives in ways only science fiction could have predicted 50 years ago. While internet connectivity and the rapid pace of innovation have mostly had a positive impact on people's lives, it is difficult for people to fully trust technology to perform tasks ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Content Consumption: TV and Movies - US

"The focus of both the mainstream press and much research on the video market is often negative, with projections of massive declines in pay TV subscriptions or losses to studio revenue as households subscribe to online services instead of buying individual movies. It is true that single transaction sales did ...