

March 2011

Patio Living - US

While sales growth slowed to a halt during the recession, the outdoor furniture market held up better than most other sectors of the home furnishings industry, driven in part by increasing interest in “staycations” and the overall appeal of outdoor living. Post-recession sales growth has picked up and is likely ...

Family Leisure Trends - US

In this report Mintel explores how families in the U.S. spend their leisure time and what is important to families when they have time together. Mintel’s exclusive consumer research examines whether families are spending more or less time together this year compared to last year, and why; what activities ...

Action and Extreme Sports - US

While definitions of extreme and action sports vary, based on the definitions for this report, in the U.S. about 118 million people aged 6 and older participated in one or more action and extreme sports at least once in 2009. Retail sales of action and extreme sports equipment and ...

January 2011

Casinos - US

Revenue growth in the casino industry came to an abrupt halt in 2008 with the onset of the recession. Growth at current prices was 9% between 2005 and 2010. However, between 2008 and 2010, the market declined by 4%—to an estimated \$60.4 billion in 2010. The recession and ...

PCs - US

Over the past few decades, PCs have transitioned from expensive tools found only in workplaces and universities to become an essential component of U.S. consumers’ homes. Currently 82% of U.S. consumers live in households that own a PC, and more than 50% of these households own multiple PCs ...

Televisions - US

Despite the recession, the television market has enjoyed steady growth in unit volume as flat panels reached mainstream adoption over the last five years. However, stalling momentum in 2010 suggests that macroeconomic forces are finally catching up to the industry. Manufacturers are under pressure to generate new sources of premium ...