

July 2008

Adult Gap Years - International

For UK school leavers and university graduates, taking a gap year before embarking on their next stage of education or work is a widely promoted option. Long viewed as an indulgence of middle-class children supported by their parents' financial resources, taking a gap year has moved into the mainstream, having ...

Asia-Pacific Retail Handbook - Asia Pacific

The Asia-Pacific Retail Handbook is now in its fourth year and is designed to complement the European Retail Handbook, which is currently in its 11th edition. The publication covers a wide range of social and economic indicators as well as providing the low-down on the retail environment and the leading ...

Bagged Salad and Salad Dressings - US

In recent years, the demand for healthy, convenient, and tasty food continues to rise. The sustainability trend is also serving to drive interest in natural, unprocessed food, such as raw greens sold in packaged salads. These are among the primary factors currently driving sales in the packaged salad market.

Body Care - US

After several years of declining sales, the body care category received a much-needed boost in 2005 from the launch of Jergens Natural Glow, the first in the mass-market moisturizer to add a gentle tanning benefit. Sales of the product soared, competitors followed quickly with similar products, and the category seemed ...

Chilled Desserts - UK

Despite the ongoing trend towards healthy eating, and the added pressures from the credit squeeze, demand for indulgent chilled desserts continues to grow. Market value increased by 14% between 2003 and 2007, and is expected to grow by 4% in 2008, taking sales to £1,030 million.

Alcoholic Mixables - UK

This report assesses the state of the alcoholic mixables market since the last Mintel report was published in August 2006.

Attitudes of Women Aged 18-34 - US

Women ages 18-24 and 25-34 are some of the most important demographics in American society, with each group having its own distinct values, aspirations, and attitudes towards a wide variety of products and services. The information presented herein will provide readers with considerable insight into women in these two age ...

Batteries - UK

This report presents a review of the retail battery market. It is an update to a previous Mintel report on this market published in July 2006. The intervening period has been one of continuing evolution with primary, single-use, cells coming under increased pressure from secondary, rechargeable, batteries. An equally important ...

Bread, Cakes and Biscuits - Ireland

Changes in consumer attitudes towards healthy eating and a growing preference for indulgent treats reveal a different landscape for the Irish bakery market in 2008 compared to six years ago.

Chocolate Confectionery - US

The chocolate confectionery industry is slow growing, driven primarily by the popularity of premium chocolate. This report looks at issues facing the industry, including:

Coffeehouses and Donut Shops - US

While coffeehouses and donut shops share a glowing sales growth history, recent events suggest the need for reevaluation amid heightened competition and company-specific troubles. Relevant issues and questions addressed in this report include:

Condiments - US

This report explores the condiment market - going beyond discussion of market trends, segment performance and brand sales to include insight on how this mature market can expand its reach beyond its self-defined limitations.

Convenience Eating - Europe

This report provides a pan-European overview of selected convenience food markets in France, Germany, Italy, Spain and the UK. For more detailed information, please refer to the five individual country reports: *Convenience Eating, May 2008*.

Energy Drinks - US

This report examines the high-growth energy drinks market with recommendations for courses of action that can benefit stakeholders-manufacturers, retailers, and distributors. Specifically, highlights of analysis in the report include:

First Aid - US

With high penetration and usage frequency difficult to increase, the market for first aid products has experienced slow growth in recent years, a trend that is likely to continue. While line extensions have been a popular means for increasing sales growth, some smaller companies are targeting niche categories within the ...

Furniture Retailing - France

Complementary and Alternative Medicines - US

The U.S. Complementary and Alternative Medicine (CAM) market has been growing steadily since 2003. Consisting of herbal and homeopathic remedies, purchases in the market are driven by consumers seeking alternatives to conventional medicine to maintain health and wellbeing. The benefits of CAM are many-all natural medicines with no harmful ...

Contraceptives - UK

This report looks at how trends in contraceptive methods have evolved since Mintel last looked at the market in September 2006, and in particular how the retail sector is faring.

Creditor Insurance - UK

There can be few finance markets that have hit the headlines to the same degree as the creditor insurance market has over the past 18 months. A market which, until 2005, was robust and highly (excessively?) profitable now faces fundamental changes in terms of its distribution structure and sales tactics ...

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Furniture Retailing - Europe

This report series covers the five leading economies of Western Europe. The furniture sector is a difficult one to analyse, mainly due to the fact that even these large economies still have very fragmented markets. Smaller specialist players still have an important role to play and make up more than ...

Furniture Retailing - Germany

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Furniture Retailing - Italy

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Furniture Retailing - UK

The UK housing market has slowed dramatically and with house prices and the number of transactions forecast to fall this year, this must be bad news for furniture retailers. Already in 2008 there have been a number of casualties, including Sleep Depot and New Heights, and most recently Ilva and ...

Hotels - Russia

Over the last two decades, since the crumbling of the Berlin Wall, Russia has embarked on a massive upgrading of its hotel stock from Soviet-style Intourist hotels to modern facilities that meet international standards. Up until the present day, this evolution has mainly impacted the upscale hotel offering in the ...

Household Cleaning Products - Germany

The household cleaning market in Germany is shaking off its 'commodity' image as shoppers start to look for higher quality products that fulfil their promises of efficacy as well as products with 'green' credentials. This is benefiting branded lines over own-labels.

Household Cleaning Products - Spain

Growth continues in the Spanish market for household cleaning products, albeit at a slower pace than before.

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Furniture Retailing - Spain

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High Street Pubs and Bars - UK

The high street pubs and bars market is worth almost £3 billion, a modest increase of 1.7% since Mintel last reported in May 2006.

Household Cleaning Products - France

The French household cleaning market is in decline, amounting to an estimated €892 million in 2008, down a modest 1% on 2007, despite high levels of innovation and promotional activity. The market is mature and highly concentrated and, similar to other commodity markets, is driven by fierce price competition. Rising ...

Household Cleaning Products - Italy

The Italian market for household cleaning products is estimated at €883 million in 2008, growing by 22% at current prices on 2003. The market has until now survived the poor Italian economic situation well compared to other consumer goods markets, sustained by the high cleaning standards of Italian women and ...

Household Cleaning Products - UK

The UK cleaning products market is anticipated to grow by just 2.9% in 2008, reaching a total value of £630

Sales are estimated to reach €845 million in 2008, representing an increase of just under 2% on the previous year. The growing number of new product launches has supported the market, but the ...

Innovations in the Insurance Marketplace - US

This report examines innovations in a wide array of insurance products-property, casualty, health, life, and annuities-and the widest range of operations, including product development, underwriting, claims, marketing, advertising and distribution.

ISAs - UK

Despite fears over the impact of the economic downturn, the ISA market experienced strong growth in 2007/08. Indeed, both value and volume of new ISA sales increased by around 8% in 2007/08, from the levels recorded in the previous tax year. The market has also recently been boosted ...

Mass Merchandisers - US

This report provides a consumer-centric analysis of the mass merchandise channel. The focus is primarily upon supercenters (i.e., discount retailers who sell a wide variety of goods, including perishable foods) and club stores, which provide discounted rates on bulk items to customers who have paid a membership fee.

Niche Finance - UK

Today, consumers are more individualistic than ever and they expect financial products and services to address them as individuals. In this environment, the mass market is no longer the target, but rather a series of small sub-market sectors.

Pies and Pasties - UK

The market for pies and pasties is characterised by steady but small growth in value. These products are familiar to all consumers but have an image of being rather old-fashioned and unhealthy with a high calorie content.

million. The current credit crunch, combined with the rising cost of food, fuel and power, has left many consumers keen to reduce spending, and looking for cheaper alternatives to ...

Investing in Property - UK

UK consumers have long been renowned for their strong affinity to property ownership. Indeed, these home ownership aspirations have led to a sharp increase in the overall level of owner-occupation over the last three decades. As a result, the household sector now holds almost half of their total assets in ...

Live Entertainment - US

Growth of live entertainment has vastly outpaced most forms of at-home entertainment and has become the crux of the newly emerged music industry. Growth has been consistent and uninterrupted for the last decade, but industry dynamics are shifting as major players redefine their roles and their relationships with performing artists ...

Motorcycles and Scooters - UK

Registrations of new motorcycles boomed in 2007 after several flat years. Rising fuel prices and increased road congestion are two factors contributing to this. Media coverage has also inspired more people to look at a two-wheeler as a tool for adventure and fun.

Package vs Independent Holidays - UK

The traditional package holiday has been under intense pressure in recent years from the seemingly inexorable rise of independent travel. However, since 2005, inclusive tour volume has stabilised at around 19 million annual trips, and volume levels are still 3.5 million higher than a decade ago. The industry is ...

Poultry and Game Meat - UK

Bird flu and rising feed costs have dented retail poultry volumes, but value is expected to climb a further 6.5% to £2.7 billion in 2008, buoyed by premium growth (including free-range sales).

Precious Metal Jewellery - UK

Mintel estimates the market for precious metal jewellery is worth £2,620 million in 2008, up by 11% on 2003, with stronger growth in the quality sector.

Property, Pensions and Investments - Ireland

Irish consumers' evident preference for property as an investment option is likely to be severely tested in the coming years. As a result of declining property prices, only moderate rental yields and the reduced availability of cheap credit, property is a less appealing prospect today than in previous years. However ...

Recruitment (Industrial Report) - Ireland

The Internet has brought about a new era in recruitment which has revolutionised the industry. With more channels for recruitment now than ever before, this report will examine how the industry can add value to its services.

Specialty Foods - The NASFT State of the Industry Report - The Market - US

This is the fourth annual NASFT/Mintel/SPINS State of the Industry Report, and it is designed to show changes in the industry as a whole and within 41 specific identified segments.

Student Lifestyles - UK

New funding arrangements for higher education came into force in the autumn 2006.

Tires - US

Private Medical Insurance - UK

Prior to 2006, the individual PMI market had been reliant on the corporate sector to make up for a steady decline in sales. Since 2006, the individual sector has shown signs of recovery, although there is still work to be done to rejuvenate the market. Maintaining affordable premiums and product ...

Pub Catering - UK

The introduction of the smoking ban, spiralling raw material, energy and employment costs, terrible summer weather and the continued erosion of the beer market have piled troubles on pubs in recent years. While these threats continue to erode margins, the greatest concern for industry executives is the prospect of a ...

Seasonal and Boxed Chocolates - UK

The seasonal and boxed chocolate market is predicted to see growth in 2008. Seasonal and Boxed Chocolates are fighting back by embracing all the major food trends, including local and natural and have managed to deliver strong growth on an increasingly premium positioning.. The market will be worth £1.25 ...

Sports Participation - Ireland

Since 2003 the number of consumers participating in sport has grown year-on-year, spurred on by the constant attention health and wellbeing receive in the media.

Tenpin Bowling - UK

Tenpin bowling is well established in the UK leisure market, and the multi-leisure park (MLP) sector in particular, giving it good visibility and consumer awareness but exposing it to competition from a wide range of alternative activities that are often bigger and stronger in terms of their public appeal and ...

Tulip: Sizing the £2 Trillion HNW & Ultra HNW Investment Markets - UK



This report explores the aftermarket tires market-going beyond discussion of market trends, segment performance, and brand sales to include the following insights:

UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Washers and Dryers - US

During 2003-2008, appliance sales have tracked the boom and the bust of the housing market. After showing strong sales for a mature market through mid-2006, the market has seen sales slide as the housing market has stumbled. Once the housing market stabilizes, replacement sales, product innovation - especially in "green" technologies ...

Youth Holidays - UK

The freedoms of young adulthood present opportunities for independence through holidays often supported by school or university trips. However, financial realities are such that many are unable – or unwilling – to escape the 'Parent Trap'. Whilst these young people inhabit the era of 'low-cost' air travel, where holidaying is ...

Video Games - US

As sequels to popular games continue to succeed, gaming has also taken on a whole new look. The Nintendo Wii has enticed gamers off the couch to play virtual tennis and golf with its motion-sensor controller, and Activision's Guitar Hero has transformed gamers into rock stars. Online gaming revenue ...

Womenswear Retailing - UK

Classics are back as British women are becoming tired of fast fashion